



# Seattle Department of Transportation



# The City of Seattle is preparing to host!



*Lumen Field, known as Seattle Stadium for the FIFA World Cup 26™*

# Seattle—Anticipated Impacts

- Citywide
  - International travel between matches in Vancouver and Seattle
  - Visitors staying further out along the I-5/I-90 corridors
  - Visitors staying in other parts of Puget Sound
  - Heavier transit usage on Sounder, LINK, public and private bus service, ferries
- Downtown and SODO
  - Additional vehicular congestion on game days
  - Additional pedestrians, bicycles and scooters into and around the area.
  - Heavier transit usage
  - Additional on-street activations (Vending, Watch Parties, March to the match/fan rallies)
- Stadium Vicinity
  - Street closures in the stadium area
  - Additional vehicular traffic on streets adjacent to the closures
  - Additional pedestrians, bicycles and scooters into and around the area.
  - Heavier transit usage with additional foot traffic between the Stadium and stations/stops



# Priority Investments

- 2024 Seattle Transportation Levy
  - Larger scale public space and transit service investments.
- 2025 Capital Improvement Investments
  - Crew delivered accessibility improvements
- 2026 Accessibility and Major Maintenance
  - Crew delivered accessibility improvements



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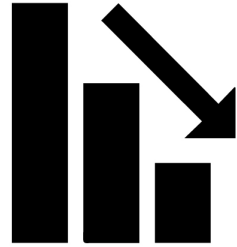
## *A five-part approach to managing transportation in Seattle*

1



**Monitor and  
operate the  
transportation  
system**

2



**Reduce  
drive-alone  
trips, with focus  
on transit**

3



**Collaborate with  
regional  
transportation  
partners**

4



**Manage and  
maintain the  
public right  
of way**

5



**Communicate  
with the public**

# Key Tactics to Mitigate the Impacts

Expand SDOT's 24/7 Transportation Operations Center and its SDOT Response Team (SRT) to manage the large volume of people.

Coordinate with FIFA Local Organizing Committee to develop know before you go materials.

Coordinate with Sound Transit, Metro, WSDOT, and other transit partners to ensure seamless connections between transit modes.

Implement a construction moratorium to support movement around Seattle and provide after event cleanup of Stadium areas.

Provide event and Seattle traffic information via our media platforms and Flip your trip webpage.



**Thank You!**