

# Strategic Vision for Automated Vehicles



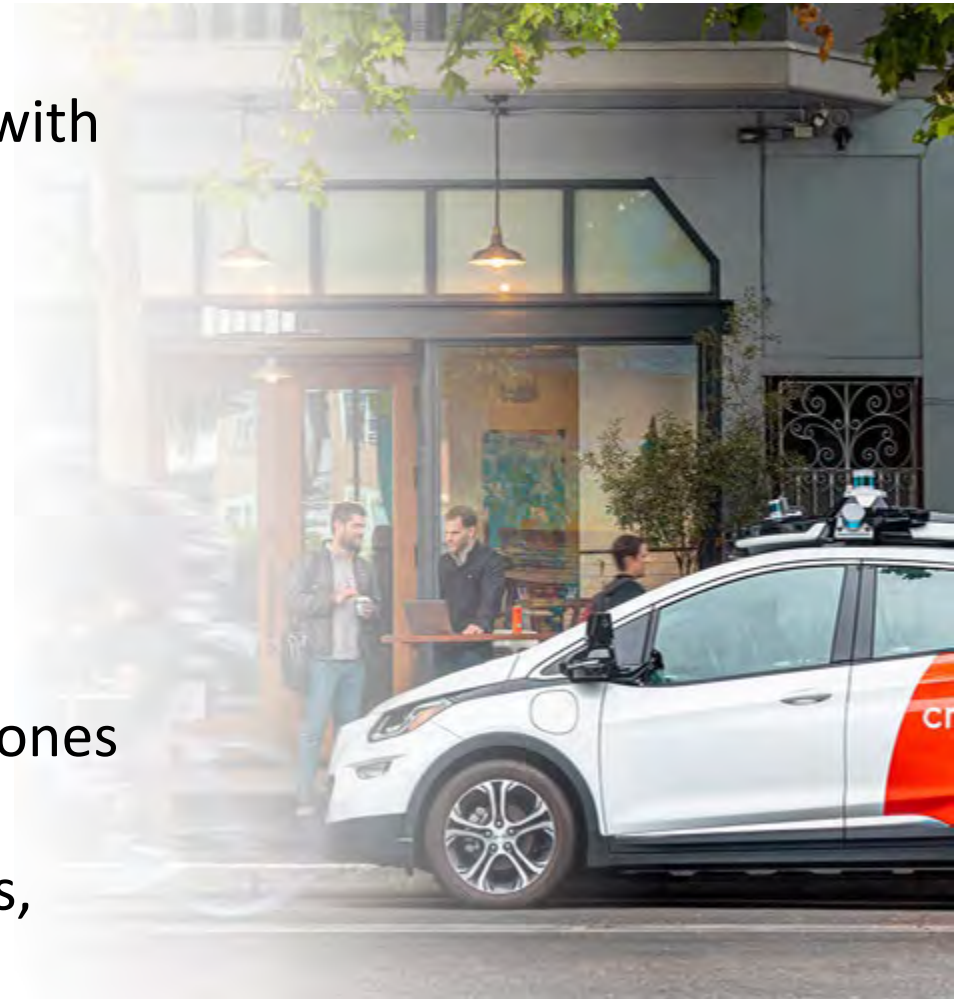
# AV Strategic Vision

## Why?

- Prepare for automated mobility, with a focus on ensuring that programming, resources, and investments are maximizing the readiness at varying levels of AV deployment in the region.

## How?

- State of the Industry Review
- Technology Readiness and Milestones
- Needs Assessment
- Recommendations, Opportunities, and Risk



# Regional Goals for Bellevue/Seattle



Improve Safety



Invest in Innovation



Ensure Transportation Equity



Leverage Strategic Partnerships



Increase Mobility Options



Enhance Sustainability

*Adapted from City of Bellevue 2018 Smart Mobility Plan; SDOT 2017 New Mobility Playbook, and Washington State AV Work Group 2018 Cooperative Automated Transportation Policy Framework*

# AV Applications



# Stakeholder Outreach Findings

## Public Agency Outreach:



**Seattle**  
Department of  
Transportation



Puget Sound Regional Council



WASHINGTON STATE  
AUTONOMOUS VEHICLE  
WORK GROUP

## AV Manufacturer Outreach:



**cruise**



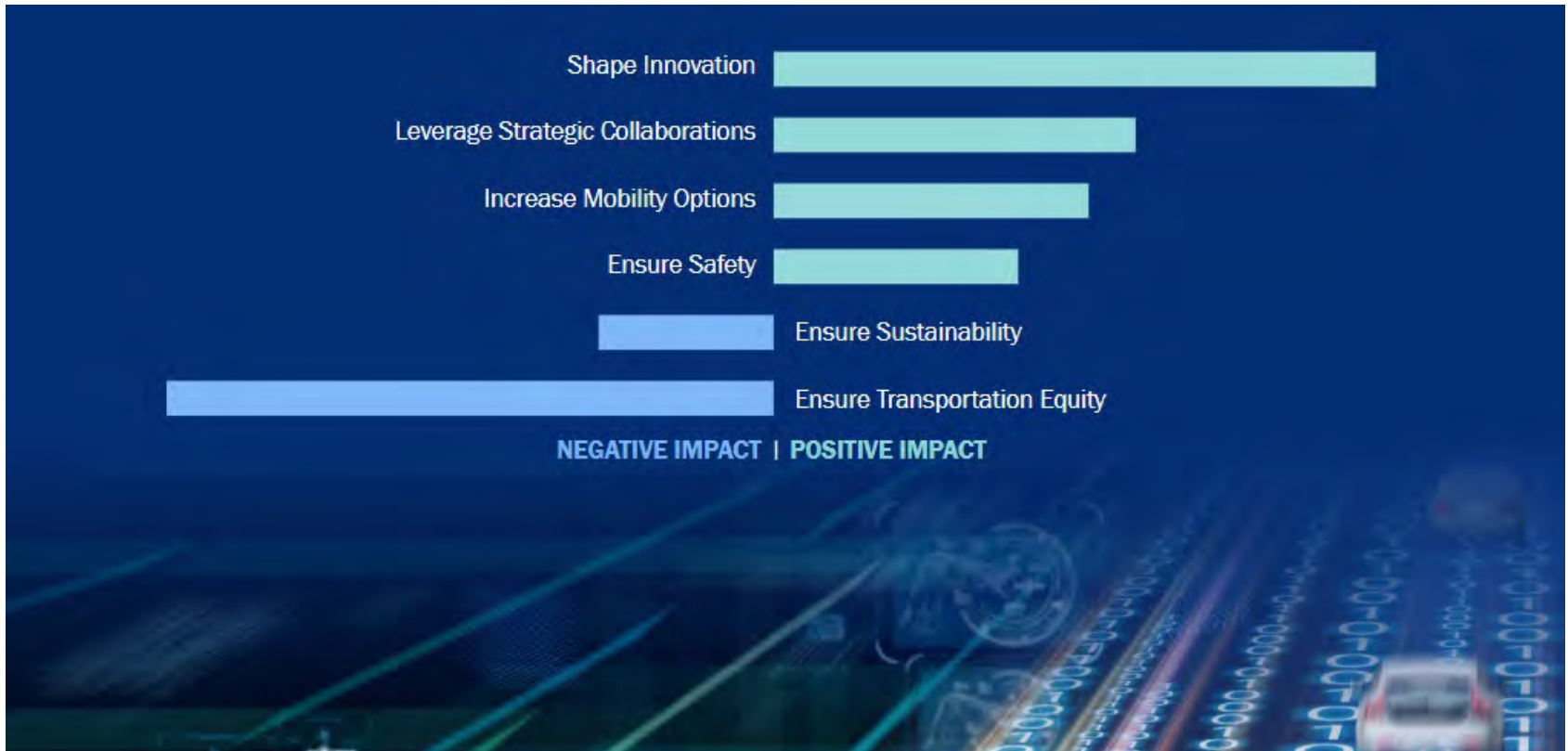
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## Key Themes:

- **Consider AV Curb Usage**
- **Ensure Safety of AVs on Public Roads**
- **Improve Public Awareness for Technology**
- **Develop Streamlined Permitting Process**

# Sentiment Regarding AVs



# Top Opportunities and Risks for AVs

## Opportunities

1. New mobility options
2. Reduced collisions
3. Transit network support
4. Decreased vehicle ownership
5. Big Data insights

1. Increased congestion
2. Inequitable outcomes
3. Safety risks
4. Lack of infrastructure readiness
5. Technology obsolescence

## Risks

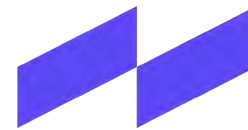
# Stakeholder Outreach Findings

## Major AV Developer Needs

- Designated legal pick-up/drop-off locations for AV activities
- Operating needs of profitable AV business models
- Permit requirements and regulations across jurisdictions that are streamlined and clear (i.e., minimize variation between states)
- Funding opportunities to further AV deployments

Outreach

Completed:

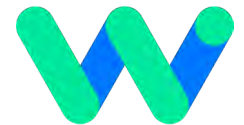


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# Regulatory and Policy Roles

## Federal Role

- Setting Federal Motor Vehicle Safety Standards specific to AVs
- Establishing rulemaking to ensure AV and occupant safety
- Incentivizing increased research and development via federal transportation programs
- Establishing AV manufacturer standards for cybersecurity and data privacy

## State Role

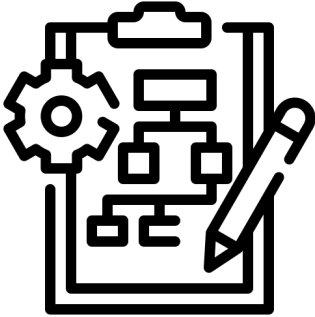
- Enacting/enforcing AV laws that allow for increased testing on public roads
- Establishing regulatory framework and oversight process that ensures safety requirements are met
- Expanding regulations for motor vehicle insurance and liability to encompass AVs
- Updating areas of state law, such as law enforcement, emergency response, vehicle registration, and environmental regulations as necessary to accommodate AVs

## Local Role

- Implementing AV policies that are aligned and complementary with state AV policies or help fill in gaps where state AV policies are lacking
- Developing a localized approach to AV deployment that helps to achieve regional goals and ensures the safe operation of AVs on public streets
- Managing and operating local infrastructure and systems

# Contrasting Between Two Approaches

Shaping the Outcome:



- Bellevue and Seattle can identify AV service models that enhance livability.

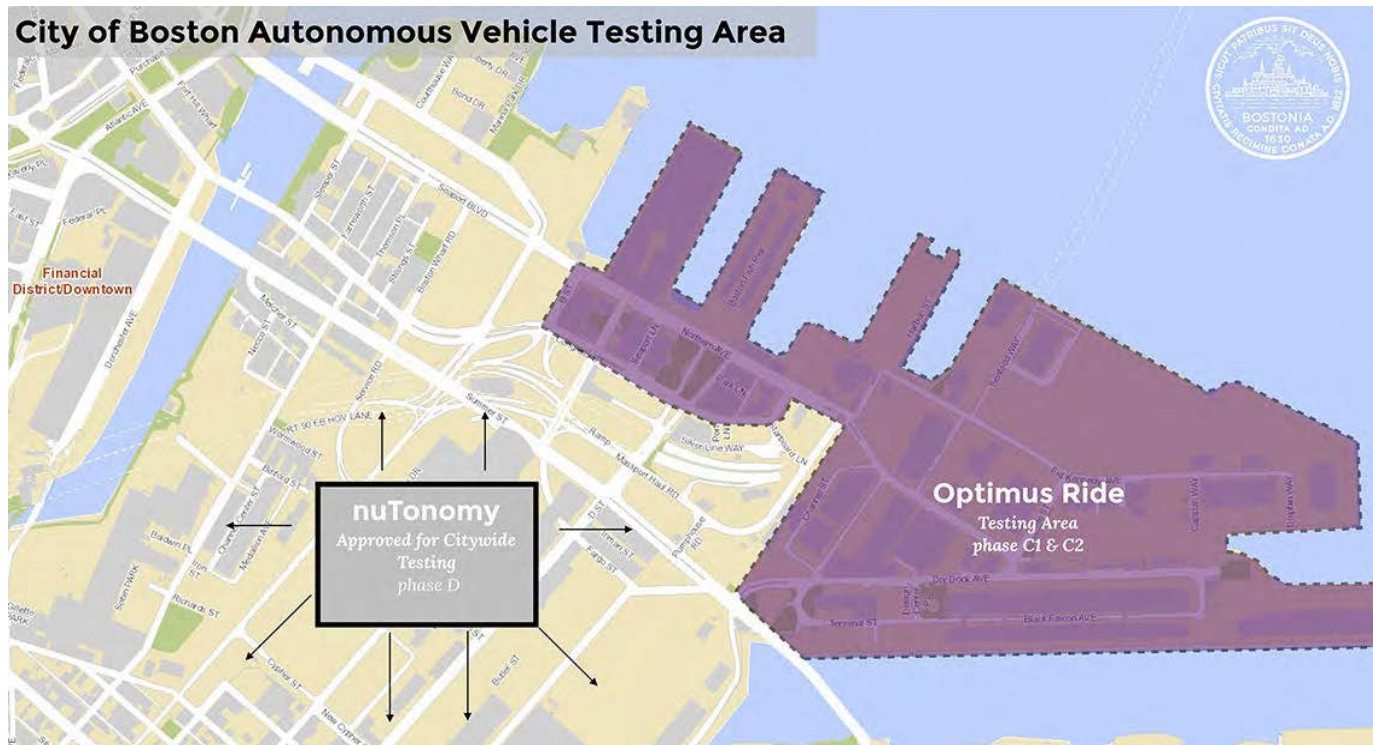
Leaving it to Chance:



- AV companies may rely on services models that are profitable, which may not meet regional goals.

# Boston Case Study: Graduated Testing

Developed graduated test plan that slowly increases level of complexity



# goMARTI Case Study: AV Shuttle Deployment

- First accessibility-focused, rural, self-driving pilot
- 5 AVs including 3 accessible vehicles
- On-demand service with 69 predefined stops
- Provided 3 public community sessions to provide awareness, education, and feedback
- Operation hours compliment public transit service



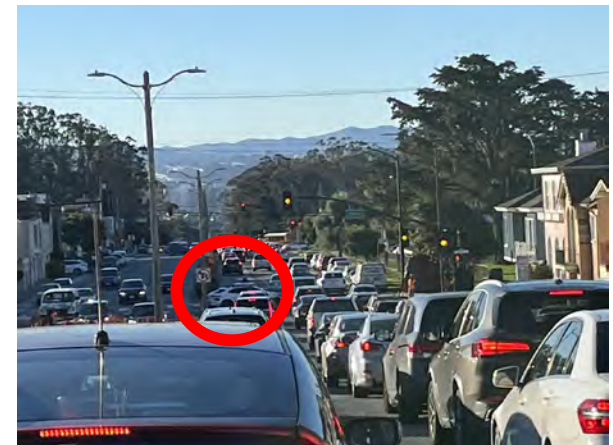
# San Francisco Case Study: Waymo One

- Launched robotaxi service in 2021
- App-based services similar to TNCs
- Humanless automated driving operations
- Using Jaguar I-PACE EV platform
- Important considerations:
  - Incrementalism
  - Transparency
  - Improved reporting



# Lessons from San Francisco

- 92 unique stops obstructing travel lanes in 216-day period
- 70% of obstructions occurred on SF High Injury Network streets
- 88% of obstructions occurred on streets with transit service
- Reports of AVs blocking fire department vehicles, driving over fire hoses, entering active firefighting scenes



# AV Technology Timeline

