OUR MISSION

The Yakima Greenway Foundation works to conserve, enhance and maintain the Yakima Greenway as a continuing living resource for future generations.
The Master Plan will guide the Yakima Greenway through the next decade and into the next generation of leadership. We need the Washington State Department of Transportation as a strong partner to make this happen.
Master Plan Leadership

- Governing board
- Endowment board

Master Plan Leadership
Master Plan

Questions

- Strategic Direction
- Key Partners
- Project Improvement list
- Operational Investments
- Budget
- Communications
Strategic goal

- REGAIN RELEVANCE
- REINVIGORATE NATURE
- RENEW COLLABORATIONS
- REFRESH FACILITIES
PREVENTING CRIME WITH ENVIRONMENTAL DESIGN
KEY AREAS OF FOCUS

- MAINTENANCE AND MANAGEMENT
- PROPER LIGHTING
- SIGNAGE AND TECHNOLOGY
- COMMUNITY ENGAGEMENT
- PUBLIC ART
- AMBASSADOR PROGRAMS
Design Structure for Active Communities

84”X39”

YAKIMA GREENWAY VISITORS CENTER

COMING SOON IN 2022!

BORA Architecture

KITT Construction & Development, LLC
Cascade Mill District Development Project
Cascade Mill District Development Project
DESIGN FOR POSITIVE ACTIVITY
16TH AND HWY 12
How Safe are the Trails and parks

TRAILS AND PARKS DO NOT GENERATE CRIME

NEWS REPORTS ARE NOT A SUBSTITUTE FOR DATA
FIGHTING DANGER PERCEPTION

• FIGHTING PERCEPTION OF CRIME IS THE HARDEST PART IN DESIGNING FOR ACTIVE COMMUNITIES.

• GREENWAY TRAIL AND PARKS ARE NOT IMMUNE TO CRIME BUT IS A COMMUNITY FOCAL POINT.
WHICH "FEELS" MORE SAFE?
We can't do this without YOU!
the GIFT of the GREENWAY