

2021 Ferry Naming

Overview of Public Input

December 14, 2021

Ferry Naming Process

Beginning to End

Date	Action
July 23	Kick-off the ferry naming process
October 8	Naming proposals due
October 11 – 15	WSTC Ferry Subcommittee review and determine eligible naming proposals - Full Commission approval at October Meeting
October 27 – November 29	<ul style="list-style-type: none">• Issue Press Release• Eligible proposals reviewed by WSF & FACs• Eligible proposal posted on WSTC web site for public review and comment
October 26 – November 15	Conduct FROG survey on eligible proposals
November 29 – December 10	Compile collective input gathered
December 14	Commission selects name

Ferry Name Finalists



The Commission advanced six proposed ferry names in October, from the pool of 19 eligible proposals.

In no particular order, the six finalist names are:

- Stillaguamish
- Wishkah
- Muckleshoot
- Enie Marie
- Snoqualmie
- Stehekin

Proposed Ferry Name Finalists

Descriptions



Stillaguamish

Description:

The Stillaguamish River pours into Port Susan located off of Camano Island in Snohomish County. The Stillaguamish Tribe has a long history of being a nautical, sea-faring culture. Traditional Stillaguamish canoes were used as barges and ferries, even in pre-colonial times. In post-colonial times, Stillaguamish people used these same large canoes to ferry settlers up and down the Stillaguamish River and its surrounding bays, including Captain Vancouver's crew in the early 1700's.



Wishkah

Description:

The Wishkah River runs from the Olympic foothills southward into Grays Harbor at the town of Aberdeen. From the earliest days of the Lower Chehalis people to the heyday of boomtown Aberdeen, the Wishkah has been a vital link between forest and sea that anchors the community. The Wishkah River was originally crossed by ferry, and the steamer Wishkah Chief served the river and the harbor.



Muckleshoot

Description:

The Muckleshoot Tribe has a long history of inhabiting the Puget Sound. The Tribe is composed of descendants of the Native people who inhabited the Duwamish and Upper Puyallup watersheds of central Puget Sound and is now located southeast of the City of Seattle on a plateau between the White and Green Rivers in the shadow of Mt. Rainier. The Tribe's name is derived from the native name for the prairie on which the Muckleshoot Reservation was established. Today, Elliott Bay is one of the Muckleshoot's usual and accustomed fishing areas.



Enie Marie

Description:

Chief Seattle's granddaughter, Mary Ann Talisa Seattle was known as "Enie Marie". "Enie Marie" Talisa Seattle lived in both the Salish world of her grandfather, and the immigrant Euro-American world of her husband William DeShaw. The newest addition to the Washington State ferry fleet is going to be a hybrid/electric ferry. It will burn both old fossil fuels and will run on clean electricity. It is a link between the past and the next step forward, which this name represents.



Snoqualmie

Description:

The Snoqualmie Tribe is located in King County, having a long history in the Puget Sound region and Snoqualmie Valley. The name “Snoqualmie” can be translated to “the Transformer’s People”. Their long houses were located along the Snoqualmie River and its tributaries, serving as the highways used to travel from village to village. Prior to 1827, the use areas for the Snoqualmie people included numerous winter villages along the entire drainage of the Snoqualmie River.



Stehekin

Description:

Stehekin is the name of a community, a river, and a valley at the north end of Lake Chelan, accessible primarily by ferry. The name comes from the Salish language family and means “the way through” or “passage”. The name serves to emphasize the importance of water routes to the region. The easiest way in and out of Stehekin is via ferry, just as the ferry system across the Puget Sound aids movement from the many islands, to the peninsulas, to the communities along the shores.

Summary of Input: *FROG*



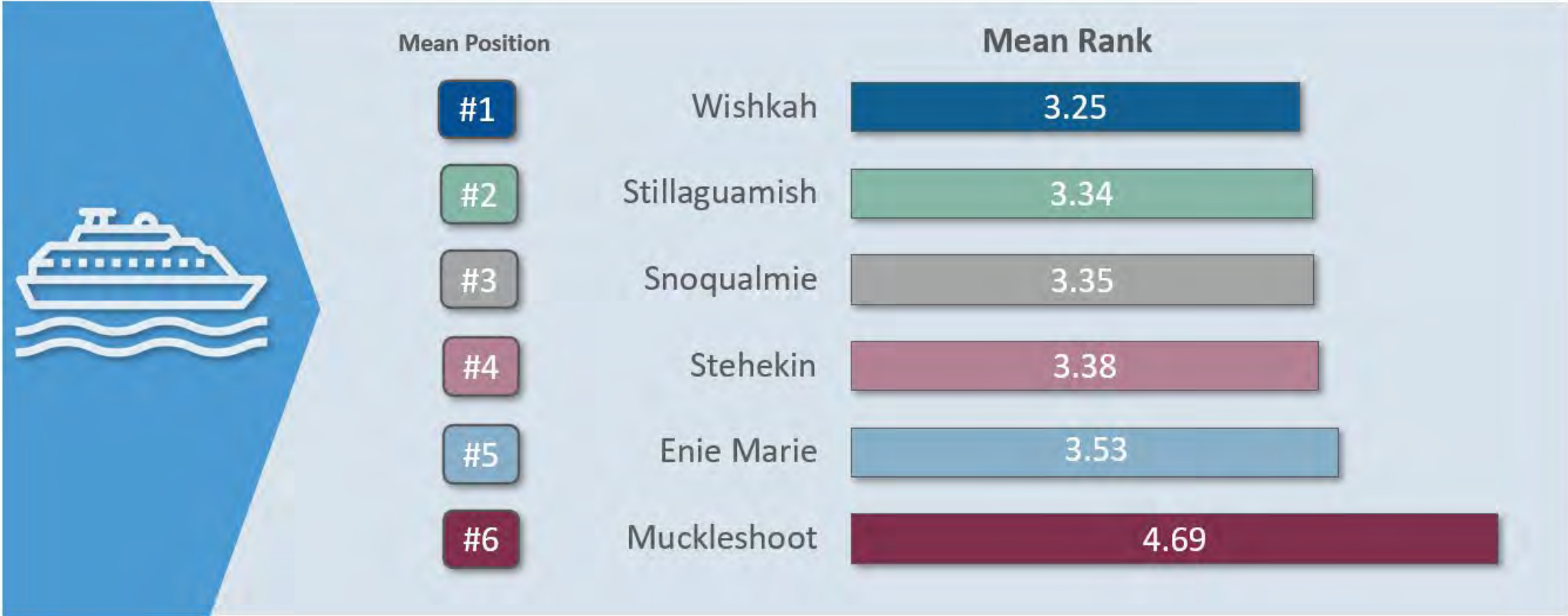
Ferry Riders Opinion Group

- Survey of the six finalist names was fielded from October 28 – November 15
- 5,832 surveys were completed
- While there are various ways to assess the data from the survey, the mean score was used to determine the ranking for the six names
 - The mean score is a more sensitive metric
 - Allows identification of the most preferred names
 - Enables understanding of which names are polarizing or divisive in public sentiment
 - *Polarizing names are those that receive many first-place votes, but also receive many last-place votes.*

FROG Survey Results



On a six-point scale where '1' is the top choice and '6' is last choice, **Wishkah is the most popular name overall**, with an average ranking significantly higher than all others. Enie Marie was the most polarized name, having both the most first place and last place rankings, putting it's final ranking in position 5.



Summary of Input: WSF, Ferry Advisory Committees & General Public

Washington State Ferries: Did not provide a name preference

Ferry Advisory Committees (FACs): Of the 12 FACs, 9 offered their preferences between the six names. The following were the top three:

1. Snoqualmie
2. Wishkah
3. Stehekin & Stillaguamish (tied)

General Public: 1,784 emails (“votes”) were received indicating their name preference. The top three names were:

1. Enie Marie
2. Snoqualmie
3. Wishkah



Emails received on ferry naming

Next Up:
WSTC Ferry Subcommittee
Thoughts & Recommendation