MISSION
We lead transformative business and community initiatives to build a robust regional economy.

VISION
A vibrant Spokane region where businesses and communities thrive.

VALUES
Collaboration: We are inclusive and welcome a diverse perspectives that reflect the aspirations of our community.

Innovation: We are resourceful and creative and strive for intentional progress in all that we do.

Respect: We foster mutually respectful relationships between members, our partners and the community.
GREATER COMMUNITY
Together, we put the pieces in place to attract organizations, talent, and people with big dreams to create a vibrant community.

GREATER GROWTH
Together, we support business expansion to create job growth for a thriving economy.
Business Retention and Expansion, StartUp Spokane, Life Sciences Spokane, Ag Expo/Agriculture Business, Business Recruitment, Forward Fairchild, Capacity Building, PTAC (Government Contracting)

GREATER VOICE
Together, we have a greater voice for the future of our region.
Local Advocacy, Regulatory and Rulemaking Issues, Elected Official Connections, State and Federal Agendas, Community Funding, Olympia Fly-in, D.C. Fly-in

GREATER TALENT
Together, we build, champion and retain a talented workforce.
Career Connected Learning, Greater Minds, Business AfterSchool, Teaching the Teachers, Spokane STEM, Bonds and Levies, Professional Development, Driving to 60% Education Attainment

ENGAGEMENT
Investment, Communications, Partnerships, Events, Programming
TRANSPORTATION AND ECONOMIC DEVELOPMENT

- PLANES
- TRAINS
- TRUCKS
- PEOPLE
AVIATION

- Commercial Aviation Growth
  - Leading factor for economic growth
  - Very traditional economic development
    - Trade routes
    - B2B
    - Financing
    - Time is money

- Air Freight
  - Next day
  - Just in time

- Major Industries
  - Life Science
  - Aerospace
  - Higher Ed
RAIL

- Primary through point on the Great Northern Line
- What role does Eastern Washington rail have in Port logistics?
- Primary Industries
  - Agriculture
  - Logistics
  - Manufacturing
Freight/Trucks

- You may have not heard this, but there is a shortage of truck drivers
  - Long haul trucking alternatives
  - Port congestion making short hauls longer
  - Local freight mobility to support
    - B2B connecting industrial areas
    - E-Commerce
    - Idaho connections

- Major Industries
  - Logistics
  - Manufacturing
People

- How does COVID change commuting patterns?
  - How we buy things
  - Where we work
  - Bi-state metro
  - Workforce participation

- Commute Times as Economic Development Tool
  - Where we recruit from
  - Our competitors
  - Traffic is an economic indicator
MEET THE GROWTH TEAM

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