Washington State Transportation Commission Briefing w/ Chris Thomas

December 16, 2020
Lyft’s mission is to improve people’s lives with the world’s best transportation.
State of Lyft Rideshare

- Rideshare helps create **equitable communities** by providing earnings opportunities and transportation to essential services
- Lyft partnered with 27 community organizations to provide over $400,000 worth of free ride credit for COVID-19 essential travel

39% of rides start or end in low income areas.

55% of riders have used a Lyft service to get to or from public transit.

63% of drivers identify with a minority group.
The Future of Rideshare

- **Freedom of transportation without the burden of car ownership**
- **Centering work towards Racial Justice**
  - Lyft’s committed to providing free rides to historically underserved black communities through our Access Alliance
- **Prop 22 was a recent historic win for drivers, riders, and the economy**
  - Independent, flexible work is a critical and growing part of the economy
  - The gig economy is a safety net for people struggling with unemployment due to COVID-19
- **Commitment to 100% electric vehicles by 2030**
Lyft in Washington

- 39% of rides start or end in low income areas.
- 55% of riders have used a Lyft service to get to or from public transit.
- 92% of riders living with a disability state that Lyft has increased their independence.
- 84% of riders use Lyft to get to the airport.
- 94% of drivers say a flexible schedule is very or extremely important.
- 63% of drivers identify with a minority group.
- 38% of riders have used Lyft to access healthcare services. (This figure does not include healthcare rides provided by the Lyft Concierge Platform, which allows health plans and health systems to request rides on behalf of riders.)

During the pandemic, 8 of the top 10 most popular Seattle rideshare destinations were to essential service locations: healthcare facilities, grocery stores, & convenience stores.