TRANSPORTATION 101

Moving People and Goods
Who is the Washington State Transportation Commission?

An independent, seven-member body of citizens appointed by the Governor for six-year terms – three from east of the mountains and four from the west. The WSDOT Secretary and the Governor’s Office serve as non-voting members.

Roles and Responsibilities

• Proposes transportation policy and finance recommendations to the Governor and Legislature.

• Serves as the State Tolling Authority, adopting state highway and bridge tolls, and setting fares for Washington State Ferries.

• Develops and issues a comprehensive, balanced 20-year statewide transportation plan.

• Conducts a statewide outreach program to gather public input into state transportation policy; to promote transportation education; and to gain understanding of local and regional transportation needs and challenges.

• Provides a public forum for transportation policy development.
What is the Statewide Transportation System?

- 18,000 miles of city streets
- 39,200 miles of county roads and seven county ferries
- Over 7,000 miles of state highways and 22 ferries
- Reservation roads, DNR and Forest Service roads
- 465 miles of Columbia-Snake River barge system
- Over 8 million registered passenger vehicles, trucks and motorcycles
- 32 transit systems
- Sidewalks, bike paths, and bicycles
- Amtrak, Sounder, Link light rail, streetcars
- 75 port districts in 33 of 39 counties
- Freight trains, trucking companies and maritime shipping
- Airports and airlines
Transportation in the Past

Federal
• Federal gas tax money built 90% of the Interstate System.
• Congress last increased the federal gas tax to 18.4 cents/gallon in 1993.

Washington State
• Tacoma Narrows Bridge, both Lake Washington floating bridges, and the I-5 bridges between Vancouver and Portland, were all toll bridges.
• Puget Sound ferries were privately owned and operated until the state bought 16 vessels and 20 terminals in 1951.
• State and local government are contributing a greater share of transportation funding than during the 60s, 70s, and 80s.

Local
• Counties and cities receive smaller percentage of the state gas tax today than they did 20 years ago. Less than ¼ of the state gas tax is distributed to counties and cities.
Transportation Today: The Big Picture

Federal

- Since 2008, Congress has transferred over $143 billion from the general fund to the Highway Trust Fund and Mass Transit Fund.
- If indexed for inflation since 1993, the current federal fuel taxes would be:
  - Gasoline: about 33 cents per gallon
  - Diesel: about 44 cents per gallon

State

- The $9.97 billion transportation budget for 2019–2021 biennium is less than 8.4% of the total state budget.

Local

- Cities, counties, transit and ports account for about 50% of transportation spending in WA state.

Total Spending by Mode (National)

<table>
<thead>
<tr>
<th>Mode</th>
<th>Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highways</td>
<td>$177 billion</td>
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<tr>
<td>Mass Transit</td>
<td>$70 billion</td>
</tr>
<tr>
<td>Aviation</td>
<td>$37 billion</td>
</tr>
<tr>
<td>Water</td>
<td>$10 billion</td>
</tr>
<tr>
<td>Rail</td>
<td>$5 billion</td>
</tr>
</tbody>
</table>

About $300 billion was spent on transportation infrastructure in 2017.
What are the Current Sources of State Transportation Revenue?

2015-16 Revenue Package was projected to generate about $16 billion over 16 years.

Fares were projected to raise $407 million for ferry operations in 2019 – 2021 biennium.

Toll revenue pays for debt, maintenance, and operations for each tolled facility, as applicable.

Fuel tax, sales tax, fare and toll revenue is down, due to the pandemic.
Where Does the Gas Tax Go?

Source: WSDOT, 2020

Where Does the 49.4¢ State Gas Tax Go?

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>2020</td>
<td>17.6¢</td>
<td>37%</td>
</tr>
<tr>
<td></td>
<td>8.0¢</td>
<td>16%</td>
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<tr>
<td></td>
<td>11.8¢</td>
<td>23%</td>
</tr>
<tr>
<td></td>
<td>12.0¢</td>
<td>24%</td>
</tr>
</tbody>
</table>

Where Will the 49.4¢ State Gas Tax Go?

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>24.9¢</td>
<td>51%</td>
</tr>
<tr>
<td></td>
<td>8.0¢</td>
<td>16%</td>
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<tr>
<td></td>
<td>4.5¢</td>
<td>9%</td>
</tr>
<tr>
<td></td>
<td>12.0¢</td>
<td>24%</td>
</tr>
</tbody>
</table>

* Includes operations, maintenance, preservation and safety improvements.

** Includes funding for projects specified in the 2003 Nickel, 2005 Transportation Partnership, and 2015 Connecting Washington acts, as well as funding to pay off bonds funded by pre-2003 fuel tax.
Local Transportation Revenue Sources

• 79% of city and 65% of county transportation revenue is locally generated.
  o City transportation funds come primarily from the sales tax;
  o County transportation funds mostly come from the property tax;
  o Prior to I-976, over 80 cities also collected revenue from a Transportation Benefit District.

• Federal funds contribute 8% to cities’ and counties’ transportation revenue.

• 24% of counties’ transportation revenue and 13% of cities’ comes from the state:
  o 2.96¢ of state gas tax is distributed to cities.
  o 4.93¢ of state gas tax is distributed to counties.
  o 4.07¢ of state gas tax is distributed as grants to local governments.

• Transit revenue typically comes from:
  o Locally-approved sales tax.
  o Fare box receipts.
  o Federal and state grants.

• Port revenue comes from user fees, leases, property tax and grants.
The Present: Personal Spending

Transportation is the second largest household expenditure nationwide, after housing.

- Census data indicates that the mean transportation costs in the United States per 2-person household is $11,345 per year.
- $10,215 (90%) of those transportation costs comes from the cost of vehicle ownership – the cost of owning/leasing, insurance, financing, maintenance, fuel, and other related expenses.
Washington is Making Big Capital Investments -- But Not Spending Enough on Preservation

- WSDOT needs an average of $665 million per year to maintain and preserve the highway backbone of our economy.
- The enacted 2019-21 transportation budget provided WSDOT with only $384 million per year.
- The last revenue package (2016) dedicated only 9% of funds to state highway preservation.
Identifying Future Needs & Planning For It
2020 Report to Decision Makers

Priority Recommendations

• Identify sustainable funding sources and follow through on planned investments to improve transportation.

• Put preservation and resiliency of the existing transportation system first and fully fund it.

• Prepare for declining gas tax revenue by starting a gradual transition toward road usage charging.

• Determine the state’s role in transit and enact a new dedicated state revenue source to address those needs and the long-term needs of the ferry system.

• Identify a coordinated approach to funding and removing culverts and fish passage barriers.

• Increase efficiencies in state programs, collaborate on state and local solutions to reduce congestion, and actively leverage state assets to attract private sector investments in making our system work for everyone.
Washington Transportation Plan (WTP) “2040 and Beyond”

- The WSTC is responsible for authoring and updating the WTP every four years.
- The WTP applies to all transportation systems and modes, at all jurisdictional levels – it is not just about the state-owned system.
- The WTP is the state’s 20-year, long-range transportation plan that is consistent with the state’s growth management goals, and sets forth high-level priorities and strategies within the framework of the state’s six statutory policy goals:
  - Preservation
  - Safety
  - Economic Vitality
  - Mobility
  - Environment
  - Stewardship

https://www.wtp2040andbeyond.com/
Washington Transportation Plan “2040 and Beyond”

Statewide Transportation Goals and Policies

- Economic Vitality
- Preservation
- Safety
- Mobility
- Environment
- Stewardship

Cross-Cutting Topics for WTP 2040 and Beyond

- Resiliency in the Face of Climate Change & Natural Disasters
- Transformational Technologies
- Funding Sustainability
Increasing frequency of severe weather events and disruptions due to climate change will tax resources, infrastructure, and services.

A $6.9 billion system preservation need, over $1.5 billion for bridge retrofit, and $3.1 billion for state fish passage projects are unfunded.

Transportation is critical to:

- Emergency response
- Societal recovery
- Business continuity
Transformational Technology – Possible Impacts

How will technology and autonomous vehicles impact transportation, land use, the economy, and the environment?

• More sprawl? Longer commutes?
• Big parking lots not needed?
• Prioritize and manage curb space?
• Congestion pricing? Or surplus roadways?
• Mobility as a Service? Less Public Transportation?
Gas Tax Sustainability Uncertain – What’s Next?
Improving MPG Erodes Gas Tax Revenues

GAS TAX REVENUES DECLINE WITH VEHICLE FUEL EFFICIENCY

Conservative forecasts say Washington’s vehicles will reach a 35 MPG average by 2035—a potential 45% reduction in gas tax revenue per mile driven. As vehicle MPG increases, gas consumption decreases, and thus gas tax revenues decrease as well.

The state gas tax increased in 2015-2016.
Not Everyone Pays their Fair Share for the Roads – Taxing Gallons has Fairness & Equity Challenges

Per-mile revenue from 49.4 cents/gallon fuel tax by vehicle MPG

At 20.5 MPG, the average Washington driver pays 2.4 cents/mile in state fuel tax

Vehicles below average MPG pay more fuel tax per mile driven

Vehicles above average MPG pay less fuel tax per mile driven
A Potential Solution: Road Usage Charge

- **A road usage charge (RUC)** is a per-mile charge drivers would pay for roads based on actual miles driven, instead of paying based on gallons of gas consumed.

- **Oregon** and **Utah** have enacted RUC programs and are collecting per-mile charges from drivers today.
Road Usage Charge Assessment

2012 Legislative Mandate: Assess RUC’s ability to serve as a sustainable, long-term revenue source that could replace the current state gas tax.

High-level parameters:

► During a transition period of moving from the gas tax to a road usage charge, drivers would owe one or the other, but not both.

► A per-mile rate of 2.4 cents was analyzed and tested - this rate is equivalent to what drivers pay today under the state’s 49.4 cent/gallon gas tax:
  • State Gas Tax 49.4 ÷ 20 mpg (state average mpg) = 2.4 cents per mile

► Drivers need to have choices for how their vehicle mileage is collected, reported and paid.

► A RUC prototype was developed to simulate a real pay-by-the-mile system that let Washington drivers test and experience it.

► Revenue and cost estimates focused on net revenue potential for both RUC and the gas tax through 2040.

For more information:
https://waroadusagecharge.org/
Summary of Washington RUC Pilot Project:

- **Year-long** (2018-2019), statewide test of Washington-designed RUC system for 2,000 test-drivers

- **Cross-border testing:**
  - City of Surrey, BC
  - Idaho Transportation Department
  - Oregon Department of Transportation

- **Additional partners:** Seattle Electric Vehicle Association and Plug-in America
RUC Pilot Project – Mileage Reporting
Options Tested

**ODOMETER READING**
- 28% use
- Post-pay for miles reported quarterly
- Report miles either electronically or in person

**MILEMAPPER SMARTPHONE APP**
- 14% use
- Records miles using a smartphone
- Works with all vehicles
- Navigational GPS can be turned on/off
- Available only on iPhone iOS

**MILEAGE PERMIT**
- 1% use
- Pre-select a block of miles (1,000, 5,000, 10,000)
- Report odometer either electronically or in person every three months
- Obtain additional miles as needed to keep mileage permit valid

**PLUG-IN DEVICES (WITH OR WITHOUT GPS)**
- 56% use
- Automated mileage meter with GPS and non-GPS options
- Plugs into OBD-II ports in vehicles 1996 or newer
- GPS-enabled devices automatically deduct out-of-state miles

**LOW-TECH**
- 37% with GPS

**HIGH-TECH**
- 19% without GPS
RUC Cost Impacts are Determined by the Type of Car You Drive – Not How Far you Drive

Rural drivers & lower income drivers are likely to pay less with RUC than the gas tax.
- This is due to the predominant ownership of lower MPG vehicles.

Owners of hybrid/electric vehicles could pay more with RUC, if they drive 12,000 miles or more per year.*
- If they drive 9,400 miles or less, they will pay less with RUC than the current flat PEV fees.

* In the WA RUC Pilot, 100% electric vehicles averaged 8,450 miles. Plug-in electric hybrids averaged 9,980 miles.
Tolling – a Funding Source & Operational Tool
Toll Roads & Bridges, Ferry Fares

Nationally, tolls are increasingly used to finance transportation improvements.

Washington uses congestion pricing, variable toll rates, and managed lanes to manage traffic as well as raise revenue.

**Toll revenue** pays for debt, maintenance, and operations for each tolled facility. Tolling generated about $180 million in FY 2020.

**Ferry Fares** are expected to raise $407 million this biennium, covering about 75% of WSF operating costs.
Current Toll Facilities in Washington

SR 16 Tacoma Narrows Bridge
- State’s first electronic tolling facility opened July 2007

SR 167 HOT Lanes Pilot Project
- State’s first high-occupancy toll lanes launched May 2008

SR 520 Floating Bridge
- Urban Partnership
- Pre-construction tolls began Dec. 2011

I-405 Express Toll Lanes
- First phase between Bellevue & Lynnwood began Sept. 2015

SR 99 Tunnel
- Opened Feb. 2019
- Tolling began in Nov. 2019

Flat toll rates repay construction bonds.
Dynamic toll rates manage traffic performance, no debt issued.
Variable toll rates to repay bonds and manage traffic.
Dynamic toll rates manage traffic performance, no debt issued.
Variable toll rates to repay bonds and manage traffic.
An Expanding Tolling System

Future Toll Facilities – mid 2020s

• I-405 Express Toll Lanes (South Half)
• Puget Sound Gateway Program
  o SR 167 Corridor Completion Project
  o SR 509 Corridor Completion Project

Approved Studies for Possible Toll Facilities

• U.S. 2 Trestle Replacement
• I-5 Columbia River Bridge Replacement
Washington State Tolling
Who’s Involved?

Transportation Commission Serves as the State Tolling Authority

- Seven member Commission appointed by the Governor
- Sets toll rates and polices within funding requirements
- Establishes advisory committees
- Conducts public outreach & education
Thank you!

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