

# Washington State Transportation Commission

## WSU Transportation

Presented by:

John Shaheen, Director

Tuesday, September 15, 2020

# Speaker bio

- John Shaheen
- WSU Marketing 1989
- 40 years in parking and transportation industry
- Disneyland Parking Operations: 1972-1980
- WSU Transportation: 1984-2009; 2015-Present
- UW Transportation Seattle and Bothell: 2009-2015

# WSU Local and Regional Engagement

- WSU/Pullman Town Gown Collaborative
- Palouse Regional Transportation Planning Organization
- WSDOT Pedestrian Bicycle Program Grant
- PRTPO Regional Transit Subcommittee

*File Parking*

September 1, 1953

MEMORANDUM

To: Members of the Faculty  
 From: C. Clement French  
 Subject: Campus Traffic and Parking Regulations

I thought you would be interested in the attached "Campus Traffic and Parking Regulations." This is the outcome of discussion and recommendation by the joint faculty-student committee which I appointed at the close of the last school year. This information has been sent to parents of W.S.C. students.

C.C.F.

CCF/jr

enclosure

GUY BRISLAWN  
 PURCHASING AGENT  
 ACCOUNTING OFFICE



## CAMPUS TRAFFIC AND PARKING REGULATIONS

Space limitations in the Pullman Community, coupled with an expected steady increase in College enrollment during the next few years, make the problem of student-operated vehicles one of grave concern to the College administration, the faculty, the Associated Students, and parents.

In recognition of the difficulties to be faced, the student is advised that the operation of an automobile while enrolled at W.S.C. is a privilege rather than a right. This privilege is no different from other kinds of privileges in that the implied freedom must be expressed within a framework of specified obligations.

Obligations that the student must be willing to assume are as follows:

- a. That the automobile he uses is mechanically in safe driving condition.
- b. That adequate provision has been made for liability coverage in accordance with state law.
- c. That he is willing to obey the legal stipulations contained in the State Motor Vehicle Code.
- d. That he abide by the driving and parking regulations established for the W.S.C. campus proper.

Failure to accept these obligations as personally binding may cause the student driver to lose his automobile privilege or receive more stringent penalties.

### *Registration of Student Automobiles*

Any student attending Washington State College, regardless of place of residence, who has a car in his possession locally, must register the car with the Campus Police. The car registration desk will be supervised at registration time by the Traffic Control Board. A student's registration will not be considered complete until he has filled out a registration card indicating whether or not he has an automobile.

There will be a registration fee of one dollar per year for all students who register their cars. The Campus Police will be in charge of issuing proper stickers or tags to students who properly register their cars and pay the fee.

Students registering late will file with the Campus Police their car registration card as a part of the official registration procedure.

A student must register his car at the Campus Police Office, regardless of the time of year he brings his car to the campus, or the length of time he keeps it here.

# Campus Parking Evolution

- 1950's – 1970's: Enforcement and control

*1953 Parking Regs refers to the problem of increased vehicles “one of grave concern to the College administration, the faculty, the Associated Students, and parents.”*

- 1970's: Auxiliary model/Financing facilities
- 1980's – 1990's: Customer Service focus
- 1990's – Present: Comprehensive multi-model approach
- 1990: ADA impact on parking and transportation

# Transportation Services

- Self-supported auxiliary
- Operations
- Facilities
- Oversight
- Survey stakeholders
- Strategic Direction

# Student Transit Program: “Student Legacy”

- 1979: Pullman Transit service begins with help of student advocacy
- 1992: Student-funded WSU/Pullman Transit partnership begins
- 2003: Student Transit Fee restores service lost from I-695
- Present: Student fees compose 2/3 of WSU contribution for transit service

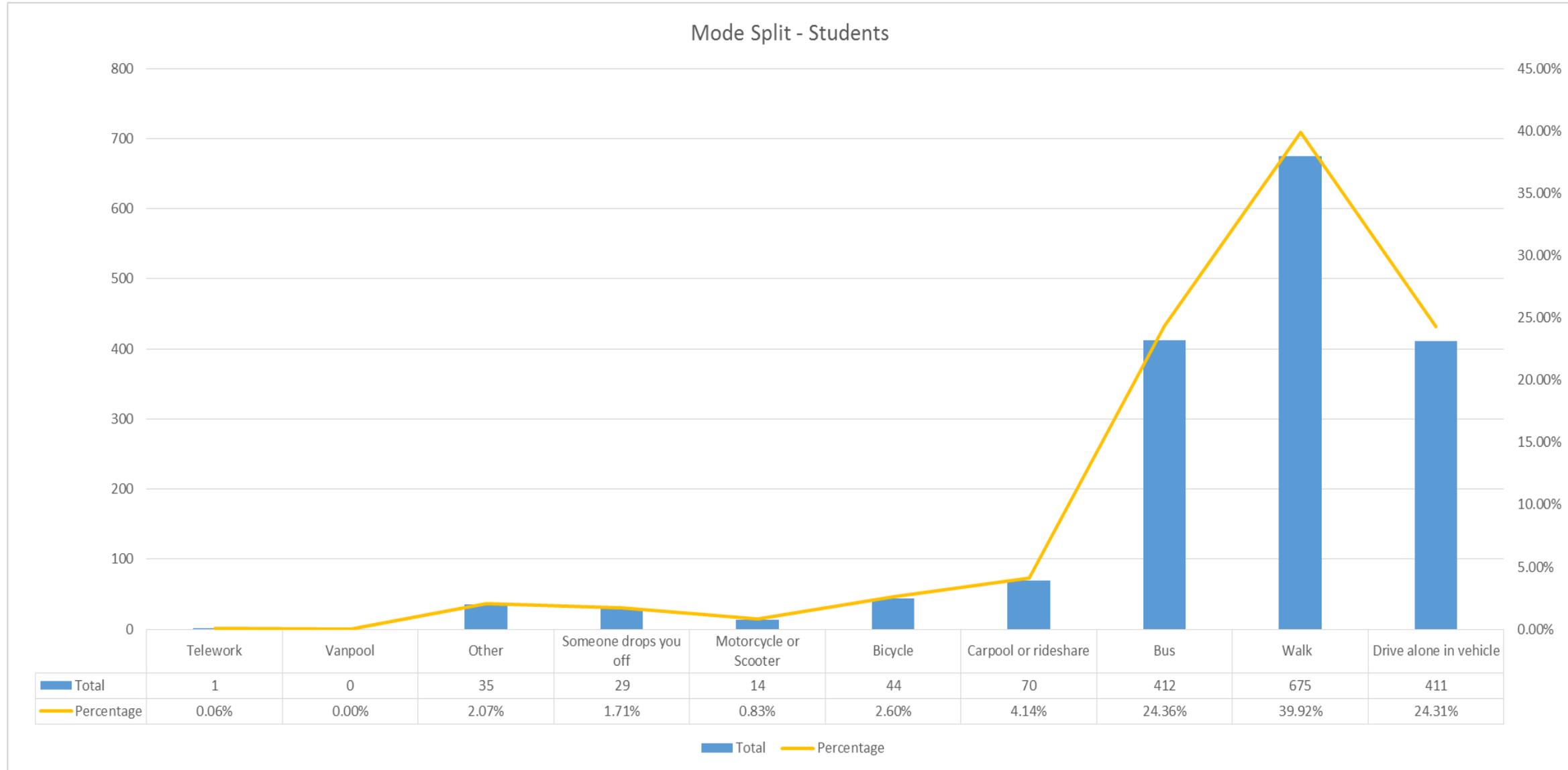
# Reducing Trips and Vehicle Miles

- Commute Trip Reduction (CTR): State mandate
- Transportation Demand Management (TDM): Strategy
- COVID 19 and Telework
- “Chickens came home to roost”

# COVID 19 Impacts

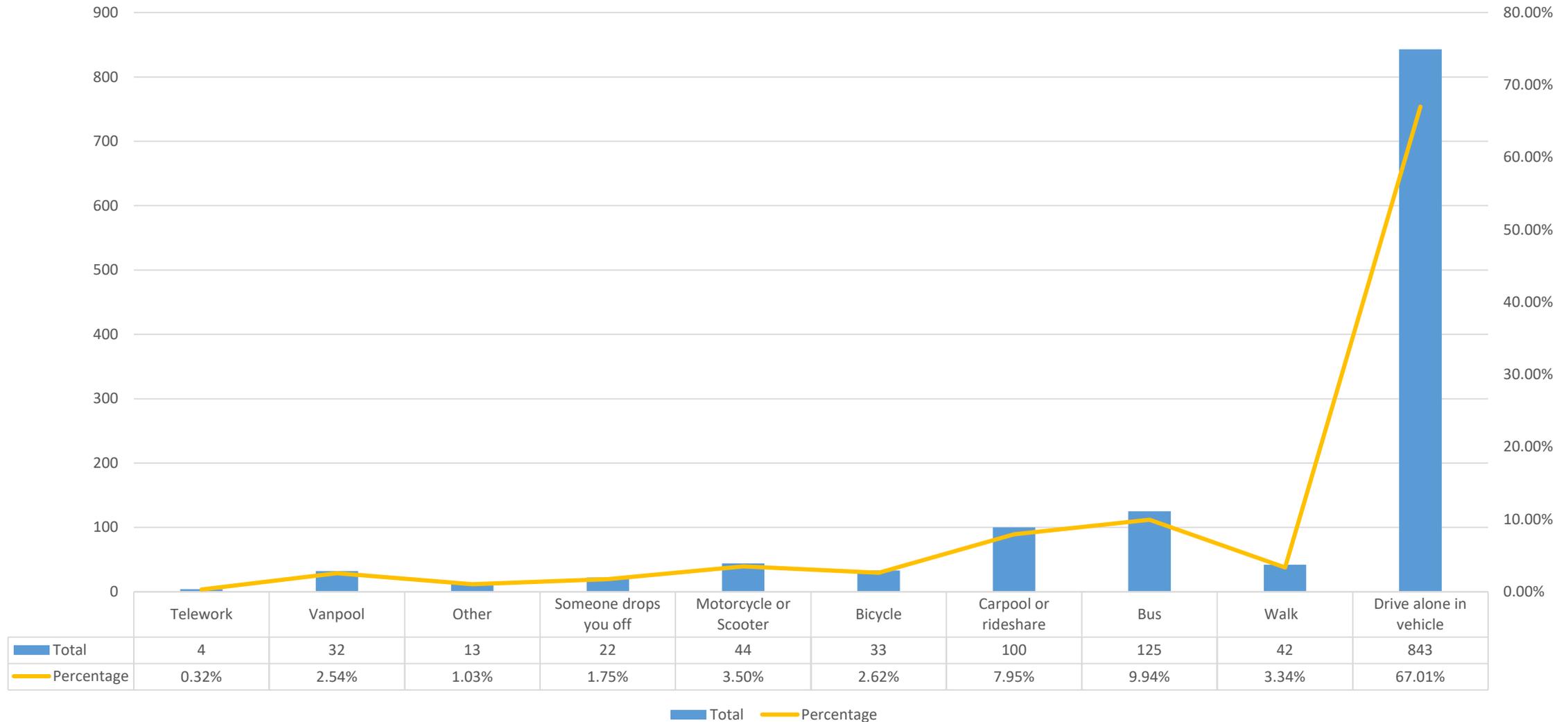
- Reduced parking revenue = potential funding risk for transit
- Transit value proposition for students
- University Auxiliaries: Operational vs. capital needs

# Mode Split – Students



# Mode Split – Employees

Mode Split - Employees



# The Future?

# Q&A