Washington State
MAIN STREET PROGRAM

Department of Archaeology & Historic Preservation
Washington Trust for Historic Preservation

2016 IMPACT
34 DESIGNATED COMMUNITIES

WASHINGTON MAIN STREET
NEW IN 2017:
Ridgefield Main Street
The Main Street Approach®
Washington Main Street Communities leveraging INVESTMENT

(2016 statistics, based on data gathered from 34 designated programs by 1/18/17)

295
Building Rehabilitation Projects

$31,132,636 in private investment
(storefront & building rehabilitation; lighting; signage; interior work)

$9,321,144 in public investment
(streetscape improvements, lighting, infrastructure, public buildings)
2016 NEW BUSINESSES
WASHINGTON MAIN STREET COMMUNITIES

New Businesses

- 2012
- 2013
- 2014
- 2015
- 2016
2016
NEW JOBS
WASHINGTON MAIN STREET COMMUNITIES

New Jobs

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>600</td>
<td>800</td>
<td>1000</td>
<td>1200</td>
<td>1400</td>
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</tbody>
</table>

WASHINGON MAIN STREET
• The business gets a tax credit for 75% of their donation the following year.

• The business may be eligible for a deduction on their Federal taxes in the year the donation is made.

• Eligible community organizations can receive donations totaling up to $133,333.33 per calendar year.

• Businesses can donate up to $250,000.

• The program for the entire state is capped at $1.5 million.
DAYTON

8 BUILDING REHABILITATIONS

7 NEW BUSINESSES

$95,400 IN PRIVATE INVESTMENT

$208,950 IN PUBLIC INVESTMENT
SALES TAX GROWTH
Downtown sales tax growth continues to rise. In the last 5 years, sales tax has grown by nearly 60% for single business locations in downtown as reported by the City of Yakima Finance Department.

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>$266,404</td>
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<tr>
<td>2013</td>
<td>$294,663</td>
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<tr>
<td>2014</td>
<td>$336,691</td>
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<tr>
<td>2015</td>
<td>$376,891</td>
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<tr>
<td>2016</td>
<td>$423,935</td>
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</tbody>
</table>

IN 2016
21 NEW BUSINESS LICENCES
CREATING OVER 60 JOBS

24 PERMITS ISSUED TOTALING
+ $2,261,884 PRIVATE INVESTMENT
+ $56,000 PUBLIC INVESTMENT

AWARDS
Received National Main Street Accreditation
2016 Washington Main Street Economic Vitality Award
Thai House Façade Project

EVENT ATTENDANCE
Yakima Roots & Vines Festival: 2,000
Yakima Blues and Brews Bash: 2,000
A Cruise the Ave Nights: 4,000
La Casa Hogar Back to School Fiesta: 1,000
Playdate FallFest: 1,800
Dia de Los Muertos Chalk Art Festival: 400
Craft Beverage Walk: 750
Light Up the Larson Building: 250
Light Up the Place: 350
Holiday Lighted Parade: 5,000
6 Days of Wagon Rides: 1,500

19 EVENTS WITH OVER 18,700 ATTENDEES

INCREASED FACEBOOK LIKES
Posted 156 times in 2016 promoting new businesses and downtown events

JANUARY 3,710
DECEMBER 5,578

Printed/dispersed 5,000+ downtown pocket event calendars
Held 12 monthly public business meetings
Sent out 11 e-newsletters
Published 21 blogs

2016 INCOME
Fundraising/Event Revenue $92,779.65
B&O and Utility Tax Credits $101,402.33

2016 EXPENSES
$70,000 Design/Appearance Enhancements
$29,623 Fundraising and Public Relations
$10,000 Administration
$5,600 Business Support and Education
$78,683 Downtown Promotions and Events
2,485 VOLUNTEER HOURS

11 NEW BUSINESSES

68 NEW JOBS
REVITALIZE WA

ELLENSBURG

• APRIL 24-26, 2017 •
Dr. Allyson Brooks

State Historic Preservation Officer

Department of Archaeology & Historic Preservation

360.586.3066

Breanne Durham

Washington State Main Street Coordinator

Washington Trust for Historic Preservation

206.624.9449