

YAKIMA AIR TERMINAL MCALLISTER FIELD TRANSPORTATION COMMISSION



Robert Peterson
Airport Director

YAKIMA AIR TERMINAL

Regional Economic Impact

- 2012 WSDOT Aviation Impact Study
 - \$112 Million Regional Impact
 - \$11.5 Million Visitor Spending
 - \$4.7 Million Taxes
 - 858 Jobs



WSDOT AVIATION

Airport Infrastructure Challenges

- 2015 – WSDOT Aviation Investment Study
 - 136 Public Use Airports
 - \$3.6 Billion Improvements Over Next 20 Years
 - \$240 Million WA State Share
 - \$12 Million Annual Need
 - **\$8.4 Million Funding Gap**

WSDOT AVIATION

WSDOT Aviation Grant Program

- **2017-18 Grant Cycle**
 - 40 Airports Requested \$5,019,191
 - 25 Airport Received \$1,242,033
 - Funding Sources: Fuel Tax, Excise Tax, Registration (90%)
 - **Limitations:**
 - **Average Available Funds \$1,300,000 Million**
 - **Max Award- \$750,000**

WSDOT AVIATION

WSDOT Aviation Grant Program

Eligible Projects

Runways

Taxiways

Aprons

Airfield Lighting

Airfield Signage

Security Gates & Fences

Airport Master Plans

Navigation Aids

AIRPORT INFRASTRUCTURE Challenges



WSDOT AVIATION

Airport Infrastructure Challenges

- **Potential Solutions???**
 - **HB 2754 – 1% Aviation Fuel Sales Tax**
 - Estimated \$3.8 Million for Grant Program
 - Leverages \$93 Million in Federal Grant Funds
 - **HB 1656 – Aviation Revitalization Loan Program**
 - Estimated \$5 Million in Funding for Airport Infrastructure



AIR SERVICE DEVELOPMENT SUCCESS STORY



YAKIMA AIR TERMINAL

Air Service Decline

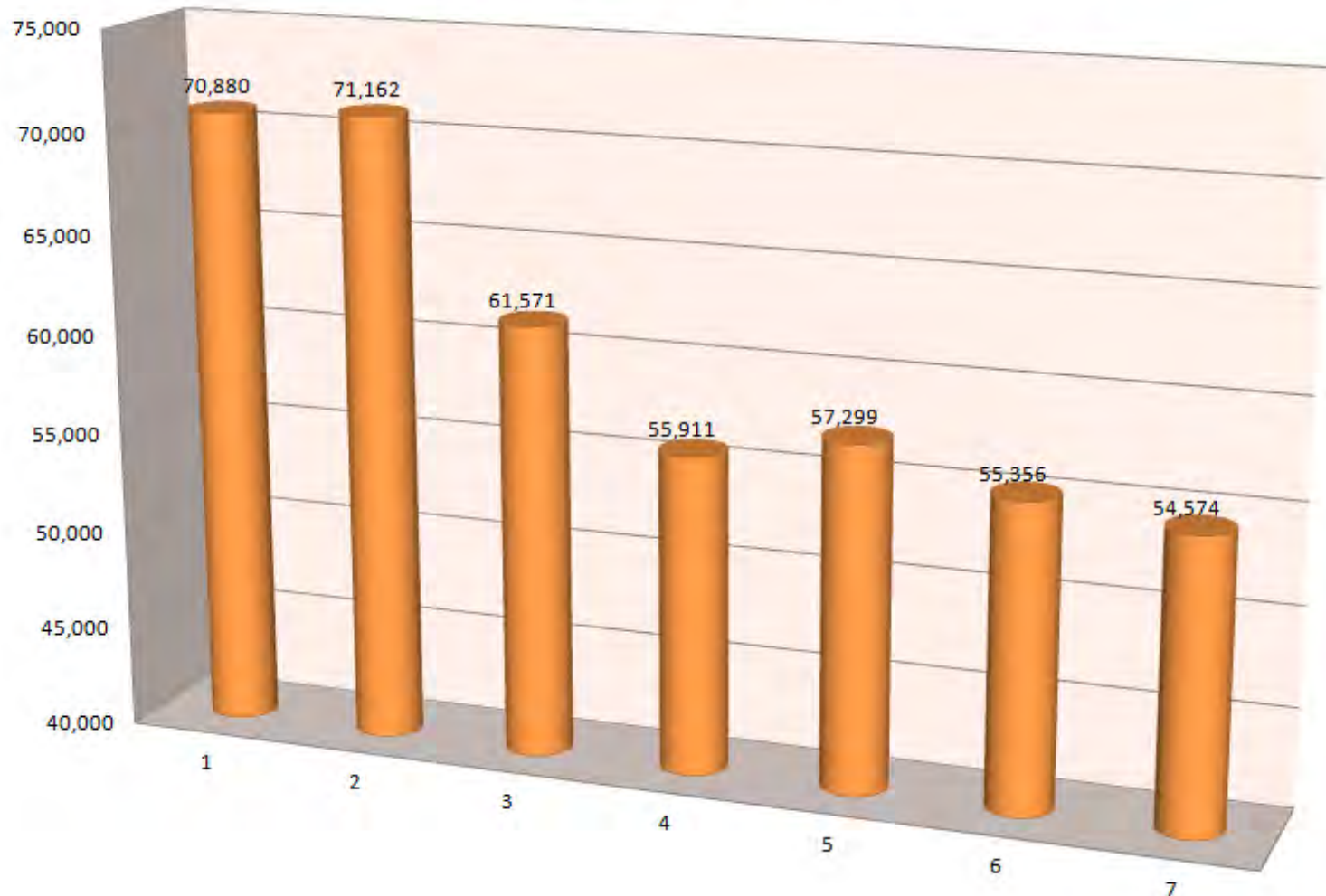
- 2008: Delta Airlines
 - Initiated Service June 2007
 - 2 Flights to Salt Lake, UT
 - 50 Seat Regional Jet
 - Added 52,000 Passengers
 - Cancelled Service in August 2008



YAKIMA AIR TERMINAL

Air Service Decline

YAKIMA AIR TERMINAL ENPLANEMENTS 2007 - 2012



YAKIMA AIR TERMINAL

Air Service Decline

- **2013 – Passenger Survey**
 - 72% Market Share Loss
- **Marketing Campaign – FLYYKM**
 - COY \$53,000
- **2014 – SCASD Grant**
 - \$540,000 (PUB & PVT)
 - Increase Ridership
 - Increase Flight Frequency



YAKIMA AIR TERMINAL

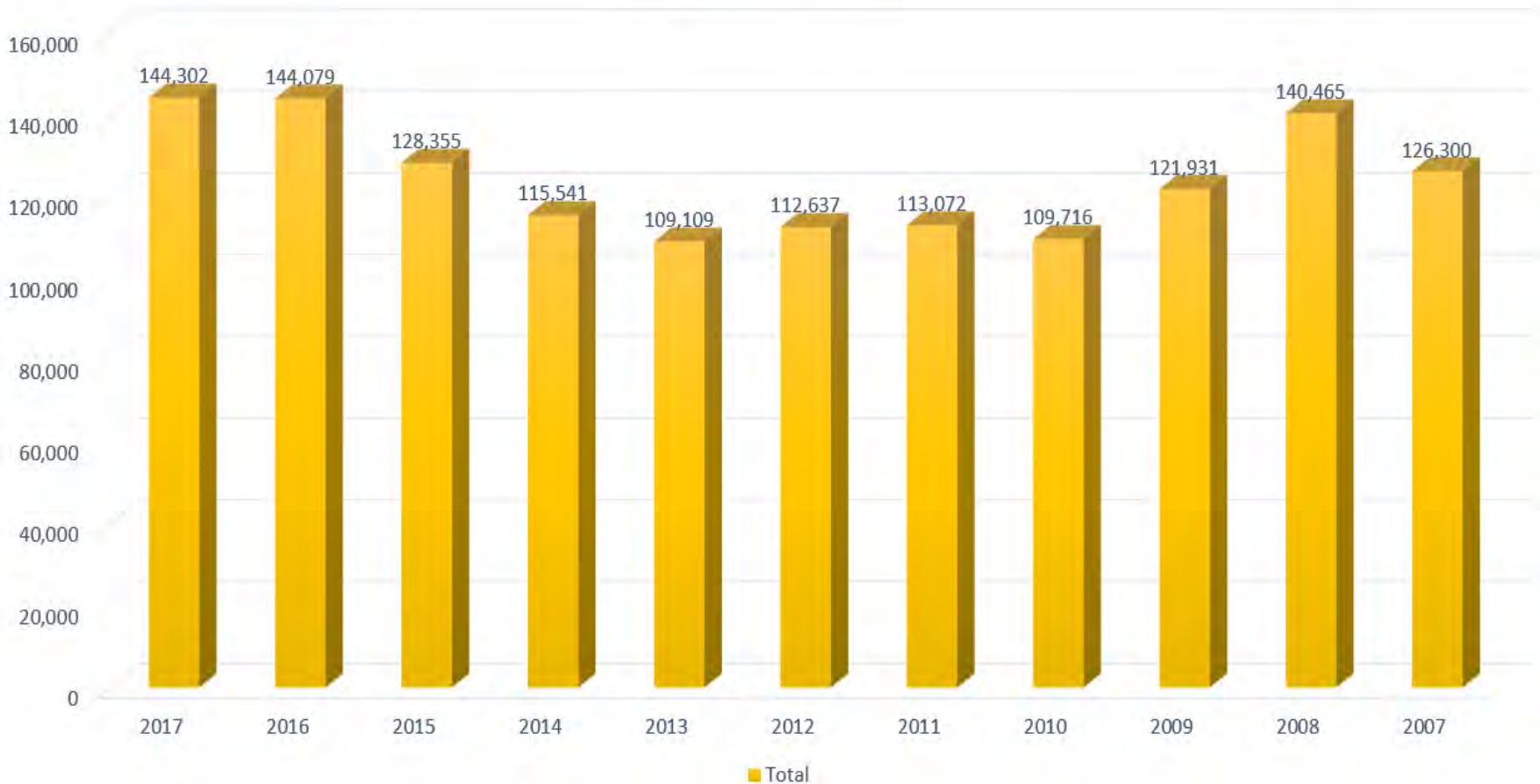
Air Service Development

- **2015 – Alaska Airlines Added 4th Flight**
- **Provided Flexible Travel**
- **Reduced Connection Times**
- **Added 37,142 Passengers**
- **35% Increase in Ridership**
- **8% Load Factor Increase**
- **Average YKM LF: 78.0%**
- **Average QX LF: 79.9%**



YAKIMA AIR TERMINAL SUCCESS!!

Total Passengers
2017-2007



QUESTIONS

