YAKIMA AIR TERMINAL
Regional Economic Impact

• 2012 WSDOT Aviation Impact Study
  – $112 Million Regional Impact
  – $11.5 Million Visitor Spending
  – $4.7 Million Taxes
  – 858 Jobs
WSDOT AVIATION
Airport Infrastructure Challenges

• 2015 – WSDOT Aviation Investment Study
  – 136 Public Use Airports
  – $3.6 Billion Improvements Over Next 20 Years
  – $240 Million WA State Share
  – $12 Million Annual Need
  – $8.4 Million Funding Gap
WSDOT AVIATION
WSDOT Aviation Grant Program

• **2017-18 Grant Cycle**
  – 40 Airports Requested $5,019,191
  – 25 Airport Received $1,242,033
  – Funding Sources: Fuel Tax, Excise Tax, Registration (90%)
  – **Limitations:**
    • Average Available Funds $1,300,000 Million
    • Max Award- $750,000
WSDOT AVIATION
WSDOT Aviation Grant Program

Eligible Projects
Runways
Taxiways
Aprons
Airfield Lighting
Airfield Signage
Security Gates & Fences
Airport Master Plans
Navigation Aids
AIRPORT INFRASTRUCTURE
Challenges
WSDOT AVIATION
Airport Infrastructure Challenges

• Potential Solutions???
  – HB 2754 – 1% Aviation Fuel Sales Tax
    • Estimated $3.8 Million for Grant Program
    • Leverages $93 Million in Federal Grant Funds
  – HB 1656 – Aviation Revitalization Loan Program
    • Estimated $5 Million in Funding for Airport Infrastructure
AIR SERVICE DEVELOPMENT
SUCCESS STORY
YAKIMA AIR TERMINAL

Air Service Decline

• 2008: Delta Airlines
  – Initiated Service June 2007
  – 2 Flights to Salt Lake, UT
  – 50 Seat Regional Jet
  – Added 52,000 Passengers
  – Cancelled Service in August 2008
YAKIMA AIR TERMINAL
Air Service Decline

YAKIMA AIR TERMINAL ENPLANEMENTS 2007 - 2012

<table>
<thead>
<tr>
<th>Year</th>
<th>Enplanements</th>
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<tbody>
<tr>
<td>2007</td>
<td>70,880</td>
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<tr>
<td>2008</td>
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<td>55,356</td>
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<td>2013</td>
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YAKIMA AIR TERMINAL
Air Service Decline

• 2013 – Passenger Survey
  72% Market Share Loss

• Marketing Campaign – FLYYKM
  – COY $53,000

• 2014 – SCASD Grant
  – $540,000 (PUB & PVT)
  – Increase Ridership
  – Increase Flight Frequency
YAKIMA AIR TERMINAL
Air Service Development

- 2015 – Alaska Airlines Added 4th Flight
- Provided Flexible Travel
- Reduced Connection Times
- Added 37,142 Passengers
- 35% Increase in Ridership
- 8% Load Factor Increase
- Average YKM LF: 78.0%
- Average QX LF: 79.9%
YAKIMA AIR TERMINAL
SUCCESS!!

Total Passengers
2017-2007

<table>
<thead>
<tr>
<th>Year</th>
<th>Passengers</th>
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<td>2017</td>
<td>144,302</td>
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<td>2008</td>
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<td>2007</td>
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QUESTIONS