Presentation Outline

• Background
• Report Purpose
• Report Highlights
Background

PSRC’s Executive Board gave direction to the Transportation Policy Board to address regional transit coordination in 2011
TPB made recommendations back to EB in 2013 on what they learned.

Transportation Policy Board Report and Recommendations on Regional Transit Coordination and Funding in Response to Executive Board Request

February 14, 2013

1. Transit Organization
2. Transit Agency Coordination
3. Transit-Land Use Coordination
4. Transit Performance Measures
5. Transit Funding Needs
Recommendation: To increase the awareness of the ongoing coordination activities, the Transportation Policy Board recommends a periodic public report on interagency transit coordination efforts on at least an annual basis. This report would highlight what coordination activities have taken place, what changes have been made in response, and outstanding coordination issues that the agencies continue to work on. The report would also be an opportunity for board communication to transit agencies on their coordination priorities in support of regional planning efforts. The Transportation Policy Board requests that the first report include information on coordination and integration of way-finding and schedule information. The first report should be provided to the Transportation Policy Board by January 1, 2014.
Integration Reports over the years

Setting the Context

This report is a summary of comprehensive findings and recommendations to enhance the region’s public transit agencies’ long-term financial viability.

Purpose and Intent

1. Introduces the concept of integration in the region’s public transit agencies, emphasizing the need for coordination among agencies to improve service efficiency and effectiveness.
2. Sets the stage for the discussion on how integration can be achieved through the implementation of policies and strategies that promote collaboration and shared goals.

Getting there together

Transit integration Report: September 2014

2015 Transit Integration Report

Page Sound Regional Council
Passed in 2015 and does two things:

1. Requires WSDOT produce an annual report on transit coordination in the central Puget Sound
2. Creates a $5M Transit Coordination Grant program

The 2016 Transit Integration Report, with minor changes, was submitted to meet the law’s requirements.
Benefits of Transit Integration

- Makes transit easier to use
- Saves agencies money
17 total stories with some highlights to follow:

• Recent activities
• Activities that make transit easier to use
• Activities that save resources
• Opportunities in the coming years
Recent activities

U Link bus-rail integration
  • U Link opened in March 2016
  • One of Metro’s largest service restructures
  • Initial ridership results are promising
  • Metro actively monitoring, will report to Council in 2017
Recent activities

**ORCA LIFT**

- Launched in March 2015 on King County Metro & Link
- Expanded to all Sound Transit services in March 2016
- Modeled on Kitsap Transit low income fare
- 48% of ORCA LIFT users previously paid cash
An easier system to use

Going to Boeing Commuter Map

- Boeing, Everett Transit, and Community Transit product

- One map depicting all transit on, near, and serving Boeing Paine Field

- Considering maps like these for other locations
Open Transit Data

- Riders depend on apps that depend on transit data
- Multi-agency effort to share data in one central location
- Private sector adds value by using data to make apps
- More data coming!
Cost savings from integration

Optimizing bus storage

• New parking converted from old construction storage

• Pierce County ST buses layover in the middle of the day rather than “deadhead”

• Annual savings estimated at $370,000
Cost savings from integration

Call center integration in Snohomish County

• An integrated call center for Snohomish transit riders

• Cost sharing agreement between Community and Everett Transit

• One Everett Transit FTE redeployed to other tasks
Opportunities

Promoting ORCA

• Regional effort to increase ORCA usage

• Regional marketing with targeted outreach and engagement

• Funded by the new Transit Coordination Grant program
Opportunities

Remix & Long Range Planning

• Planning tool being utilized by all agencies to support long range planning efforts

• Allows for an integrated input into PSRC models

• Also funded by the Transit Coordination Grant program
Opportunities

Station design
• Preparing for future bus-rail integration

Next generation ORCA
• Building on a regional success

Wayfinding
• Pursuing a coordinated strategy
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Thank you.