TARGET ZERO

• Purpose of the Target Zero Plan
• The process and the partnerships
• What the data is telling us?
• What are we doing differently?
• What’s next?
PURPOSE OF THE TARGET ZERO PLAN

- Establishes an audacious goal
- Creates a common frame of reference for collaboration
- Sets priorities
- Provides direction and resources
THE PROCESS

• **May - August:** Charter development, assembling teams, establishing time lines, recruiting lead authors and review teams.

• **September – November:** Data group gathers the most critical data. Priority discussions begin. Plan architecture discussions begin.

• **December:** Data is finalized. Partner meeting to gather input

• **January to March:** chapters are drafted, reviewed, edited, re-written, reviewed, edited, re-written, reviewed, edited, re-written, etc...

• **April – June:** Chapters assembled, formatted, **internal review** then 45 day tribal and public review.

• **July:** Comments addressed. Approval from WTSC

• **July 22:** Transmitted to Governor Inslee

• **August:** Print, distribute, celebrate! Start planning for next update.
THE PARTNERS

- Core Partners
- Ancillary partners
- All 29 Federally-recognized Tribes
  - Washington Cities & Counties
- AAA
- Washington Trucking Association
- Driving school instructors
- EMS personnel
- The Governor’s Automated Vehicle Council
- And many, many more
WHAT IS THE DATA TELLING US?

Traffic Fatalities

2019

- Performance Gap
- Fatalities
- Target Zero Line
- SYR Rolling Average
- 10YR Trend
# WHAT IS THE DATA TELLING US?

## Supporting Systems and Technologies
- Cooperative Automotive Transportation
- Traffic Data Systems
- EMS and Trauma Response
- Evaluation and Diagnostics

## Washington State

<table>
<thead>
<tr>
<th></th>
<th>Fatalities</th>
<th>Serious Injuries</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>% of Total</td>
</tr>
<tr>
<td>2015-2017*</td>
<td>1,652</td>
<td>100%</td>
</tr>
</tbody>
</table>

## High Risk Behavior
- Impairment Involved: 946 (57.3%), 1,207 (18.5%), -11.6%
- Distraction Involved: 502 (30.4%), 1,877 (28.8%), 33.8%
- Speeding Involved: 483 (29.2%), 1,579 (24.2%), -2.7%
- Unrestrained Occupants: 313 (19.0%), 701 (10.8%), 11.8%
- Drowsy Driver Involved: 44 (2.7%), 236 (3.6%), 21.6%

## Crash Type
- Lane Departure: 796 (48.2%), 2,440 (37.4%), 3.5%
- Intersection Related: 373 (22.6%), 2,258 (34.6%), 6.1%

## Road-Users
- Young Drivers 16-25 Involved: 511 (30.9%), 2,228 (34.2%), 8.3%
- Pedestrians and Bicyclists: 328 (19.9%), 1,332 (20.4%), 11.1%
- Motorcyclists: 231 (14.0%), 1,168 (17.9%), 5.2%
- Older Drivers 70+ Involved: 224 (13.6%), 595 (9.1%), 13.5%
- Heavy Truck Involved: 177 (10.7%), 436 (6.7%), 37.1%
WHAT ARE WE DOING DIFFERENTLY?
Automated vehicles - See Debi Besser
HEALTH EQUITY

• Brand new chapter
• Inordinate impacts on low income
• Pedestrian & Bicycle infrastructure
• Public transportation
• Land use
INFLUENCING CULTURE CHANGE

• Elevating & reinforcing positive norms
• Exposing misperceptions
• DUICA Research

77% OF YOUNG ADULTS IN KING COUNTY DID NOT USE MARIJUANA IN THE PAST MONTH.

MOSTSTEERCLEAR.ORG

*77.0% of a sample of 779 18-25 year olds in King County who completed the Washington Young Adult Survey either didn't use marijuana at all, or use less often than monthly.
IMPLEMENTING TZ AT THE LOCAL LEVEL

- Supporting local communities to adopt “Target Zero-ish” or “Vision Zero-ish” plans.
- DOT
- WTSC
- MPOs & RTPOs
WHAT’S NEXT?

• Internal review - Now to April 23
• 45 day Tribal and Public Review - April 29 to June 12
• Incorporate comments - June 13 - July 10
• Seek approval of the Washington Traffic Safety Commission - July 18
• July 22 - to Governor for signature
• August + - Print and distribute (and celebrate!)
• Start planning for next update – 2022

To comment (after April 29):
visit: www.wtscpartners.com
Click on TZ Update
THANK YOU!
Wade Alonzo
WTSC Program Director
walonzo@wtsc.wa.gov
360-725-9875
Alcohol Impaired and Drug Positive Driver-Involved Fatalities in Washington State

**IMPAIRMENT IS OUR BIGGEST ISSUE**

- **2003**: 600 alcohol impaired or drug positive, 294 total fatalities
- **2004**: 567 alcohol impaired or drug positive, 303 total fatalities
- **2005**: 649 alcohol impaired or drug positive, 315 total fatalities
- **2006**: 633 alcohol impaired or drug positive, 315 total fatalities
- **2007**: 571 alcohol impaired or drug positive, 283 total fatalities
- **2008**: 521 alcohol impaired or drug positive, 260 total fatalities
- **2009**: 492 alcohol impaired or drug positive, 267 total fatalities
- **2010**: 460 alcohol impaired or drug positive, 244 total fatalities
- **2011**: 454 alcohol impaired or drug positive, 215 total fatalities
- **2012**: 438 alcohol impaired or drug positive, 216 total fatalities
- **2013**: 436 alcohol impaired or drug positive, 229 total fatalities
- **2014**: 462 alcohol impaired or drug positive, 230 total fatalities
- **2015**: 551 alcohol impaired or drug positive, 258 total fatalities
- **2016**: 536 alcohol impaired or drug positive, 277 total fatalities
- **2017**: 565 alcohol impaired or drug positive, 264 total fatalities

Legend:
- Alcohol Impaired or Drug Positive Driver-Involved Fatalities
- Total Fatalities
DRUG POSITIVE DRIVERS EXCEED ALCOHOL IMPAIRED DRIVERS IN FATAL CRASHES

Alcohol Impaired and Drug Positive Driver-Involved Fatalities in Washington State

- Total Fatalities
- Alcohol Impaired or Drug Positive Driver-Involved Fatalities
- Alcohol Impaired Driver-Involved Fatalities
- Drug Positive Driver-Involved Fatalities
THIS ISSUE IS POLY-DRUG DRIVING

Rising Frequency of Poly-Drug Drivers in Fatal Crashes

- THC Only
- Alcohol Only
- One Drug Only (not Alcohol or THC)
- Poly-Drug (Any combination of the other categories)