Oregon’s Road Usage Charge Program

Tri-State Commission Meeting
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Current efforts
Explaining options
Explaining the option for EVs and fuel efficient vehicles

Enroll in OReGO

Pay base registration & not the surcharge
Clarifying how RUC differs from other funding methods

• All users pay the base rate
  ▪ Similar to fuel taxes
• Not variable by time of day
  ▪ Unlike congestion pricing
• Applicable to entire system
  ▪ Unlike tolling
Discussing future challenges

- Business Disruption
- Rapidly changing technologies
- Impacts on revenue

OReGO
Joining the national discussion

• MBUFA developed framework for national pilot
• I-95 Corridor Coalition
  • Intersection of RUC and Tolling
  • Interoperability
• RUC West
  • Interoperability between states
  • Test clearinghouse requirements
• FAST Act recipients’ projects
Overcoming challenges

- Vision adoption
- Private sector partnerships
- Evolving technology
- Customer service delivery
- Compliance models
- Strong legislative champion
- Standards
- Public awareness
Engaging the public
What we’re doing
https://keeporegonconnected.org/

- Explaining the funding problem and the solution.
- Teaching visually.
- Presenting the facts in a personally relevant way.
- Inspiring people to think and learn more.
Communication tools

Videos

Web page

Print materials

Presentation

Question:
What do you think about when your vehicle needs maintenance?
Do you ever think about roads that way?
INFOGRAPHICS

AFTER 2020, 70 BRIDGES will become structurally deficient each year.

WHEN AN INCREASE IN FEDERAL FUNDS will decrease BY 30% IN 2020.

Oregon has 74,000 miles of highways, streets, and roads and 8,000 bridges to preserve and maintain.

The cost to rebuild one mile of one lane can cost up to $1.5 MILLION. Early preservation techniques for the same lane mile only cost $200,000.
QUESTION: What is the condition of the Oregon transportation system?

WHEN YOU KNOW THERE’S A PROBLEM, IT’S BETTER TO FIX IT BEFORE IT GETS WORSE.

One solution: ORego

The nation’s first road usage charge program.

ORego offers a sustainable and fair funding source.
Continuing outreach
Working on interoperability

Testing clearinghouse requirements
Developing a connected vehicle ecosystem
For RUC and ITS applications
Promoting EV adoption

Executive Order 17-21

- Working with ZEVIWG & OEVC
- Revitalizing the WC EH
- Working on EV enrollment in OReGO in lieu of the registration surcharge
Sharing the Mobility Marketplace Vision

- Provide latest technology solutions
- Administer accounts
- Provide interoperability
- Deliver an integrated user experience
Questions?

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