

CONNECT MID-COLUMBIA



Primary Elements



Thriving Rural Business



Bi-State Cooperation



Transportation
Improvements

Assets: Market Access

Interstates and Highways

both East/West
and North/South
with connecting
bridges

Airports:

Close proximity
to PDX.
Regional and
local airports

**Rail
Service** for
transportation of
goods in both
OR and WA

**River
access,**
including barge
transportation
along the
Columbia

Bike/Ped/ Transit:

Gorge TransLink
Alliance, Historic
Columbia River
Highway, Trails
Systems

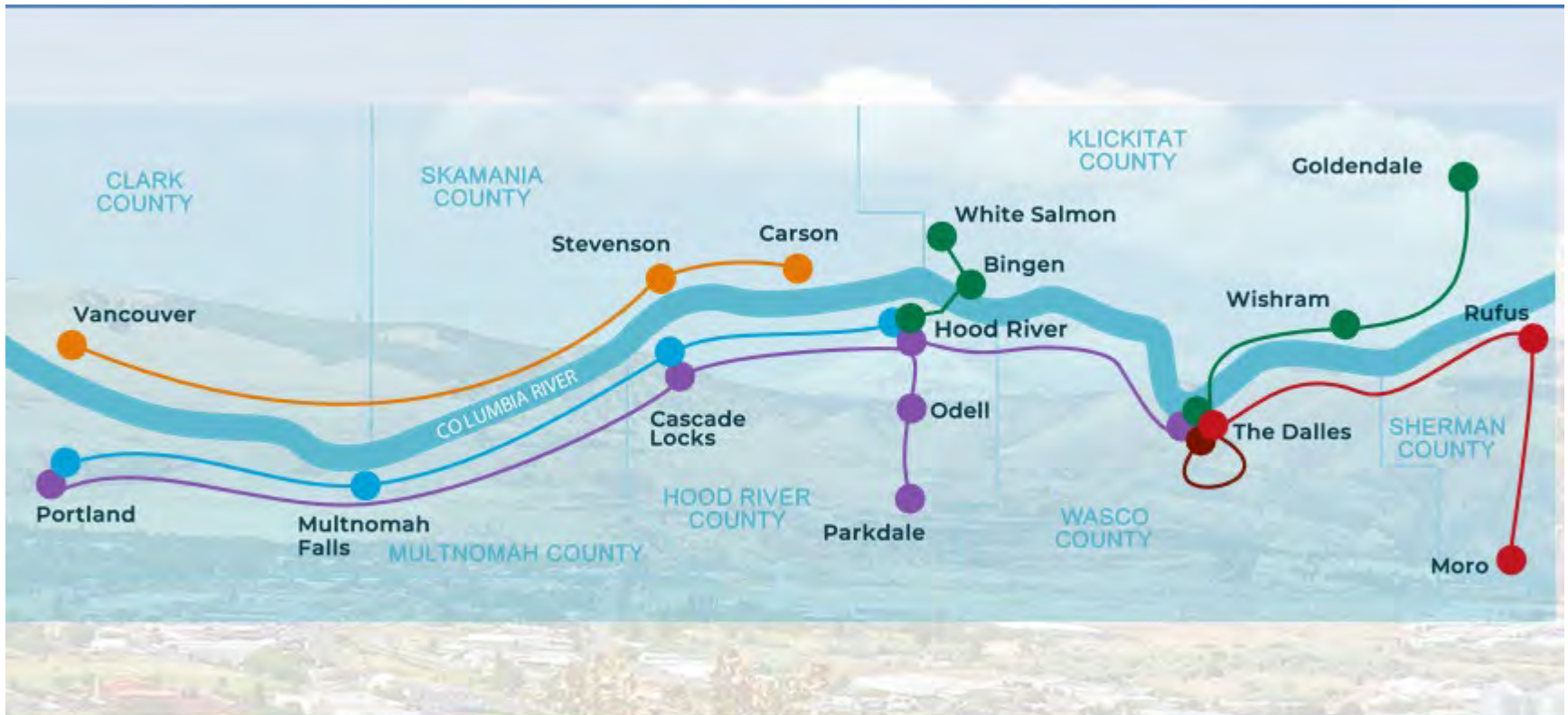
Challenges

- **Aging infrastructure-** ability to maintain/sustain key assets
- **Need to expand to** meet growing industry and population needs; Limitations
- Constrained Financial Resources
- Recreation impacts
- **Mobility** concerns



Bi-State Transit Improvements

- Gorge Regional Transportation Strategy
- Coordinated trip planner
- New Routes- Bi-state provider collaboration



Todos Arriba – Everybody Rides

<https://www.youtube.com/watch?v=zw50q6ivtPk>

<https://www.youtube.com/watch?v=83TISM3xv50>

