



Washington State  
Transportation Commission



# **2019 Ferry Fare & Fare Policy Proposal**

***Public Input Process Overview***

***June 19, 2019***

# 2019 Ferry Fare & Fare Policy Proposal

## *Public Engagement Approach*

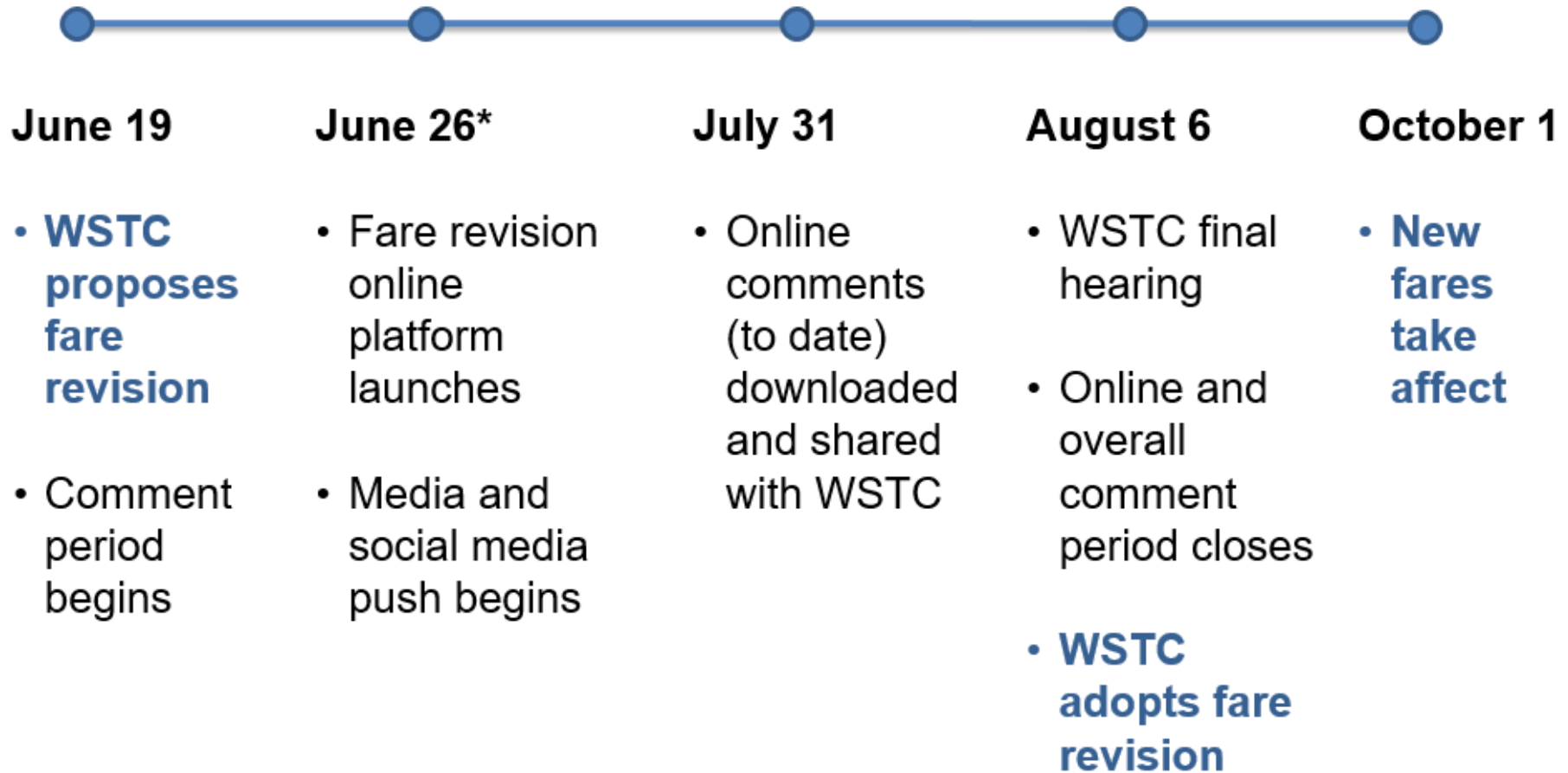
- Early public input on fare changes was gathered in May via WSF ferry community meetings – helped shape proposal
- Public comment on WSTC proposal will be gathered via an online open house
- Anticipate the go-live date of the online site to be June 26
- **Coming Soon** - web address for online public input site: <http://FerryFareComments.Participate.Online>
- The open house will provide context and background on the proposed changes, and seek feedback on each element of the proposal
- Comments can also be submitted via the WSTC email: [transc@wstc.wa.gov](mailto:transc@wstc.wa.gov)

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## *Online Open House Benefits*

- Accessible to more people than may be able to attend an in-person open house
- Online open houses often receive more comments than traditional in-person open houses
- Online engagement will reach a broad spectrum of ferry riders rather than a few specific communities
- WSF and other public agencies have successfully utilized online open houses to gain broad input on a variety of projects
- Multiple ways to advertise the open house including traditional media, social media, existing websites (WSF and WSTC), onboard notifications, e-newsletters, etc.

# 2019 Ferry Fare & Fare Policy Proposal *Timeline*



*\* Anticipated online launch date in order to fully incorporate the WSTC's proposal*

# Questions?

