

An aerial photograph of a coastal town and harbor. The town is built on a hillside overlooking the water. A large bridge spans across the harbor. In the foreground, there is a busy marina filled with many boats. The sky is blue with some clouds. The entire scene is framed within a circular graphic on a blue background.

KITSAP

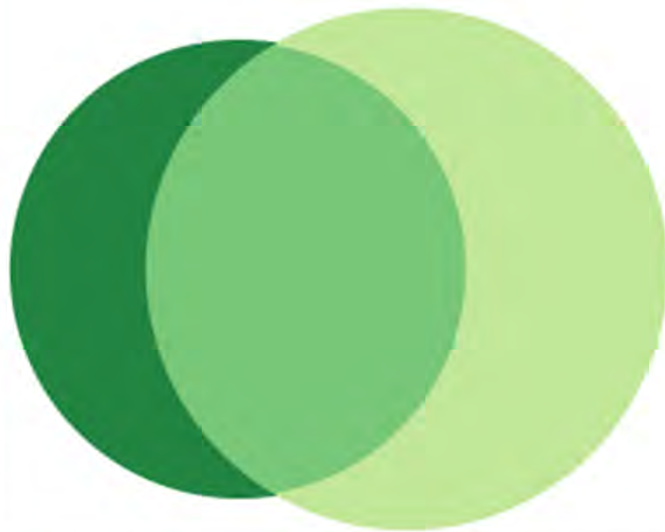
ECONOMIC
DEVELOPMENT
ALLIANCE

More community. Less commute.

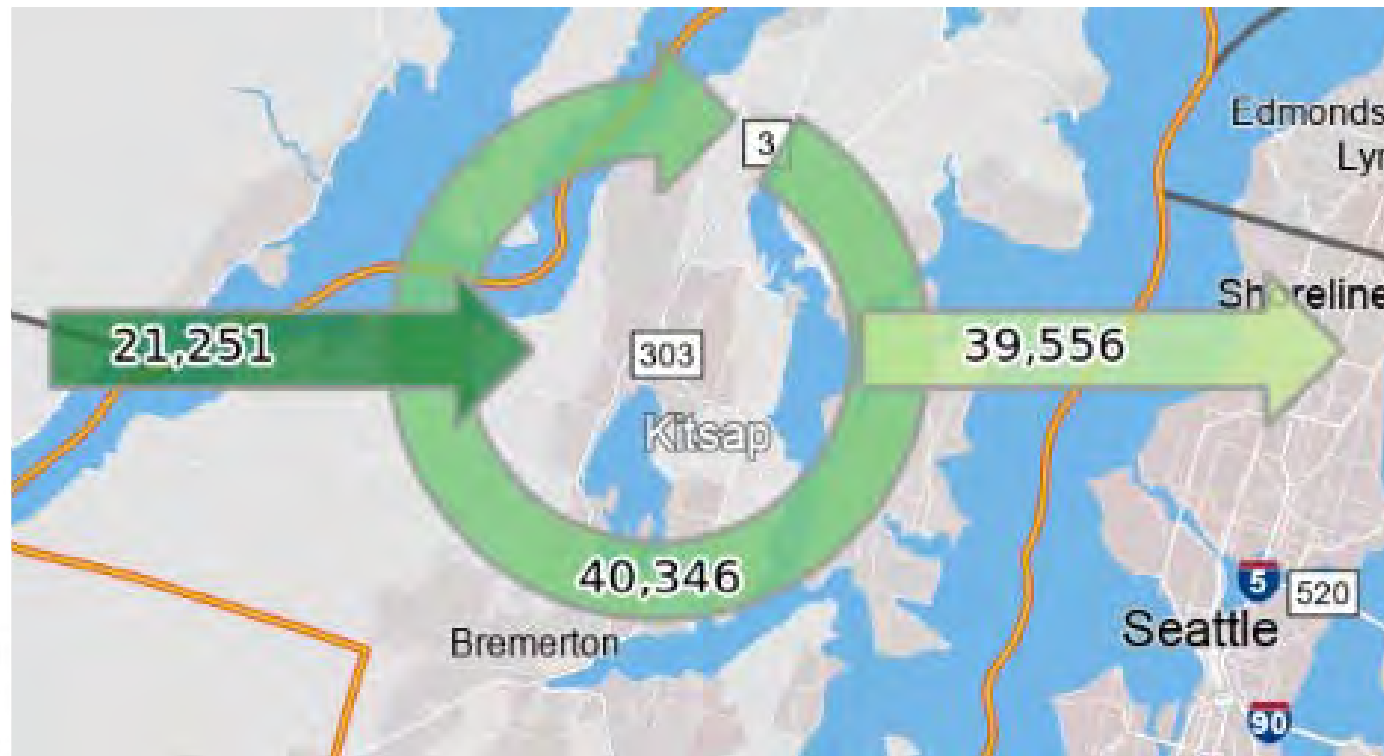
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TALENT AND WORKFORCE

Inflow/Outflow Job Counts in 2015

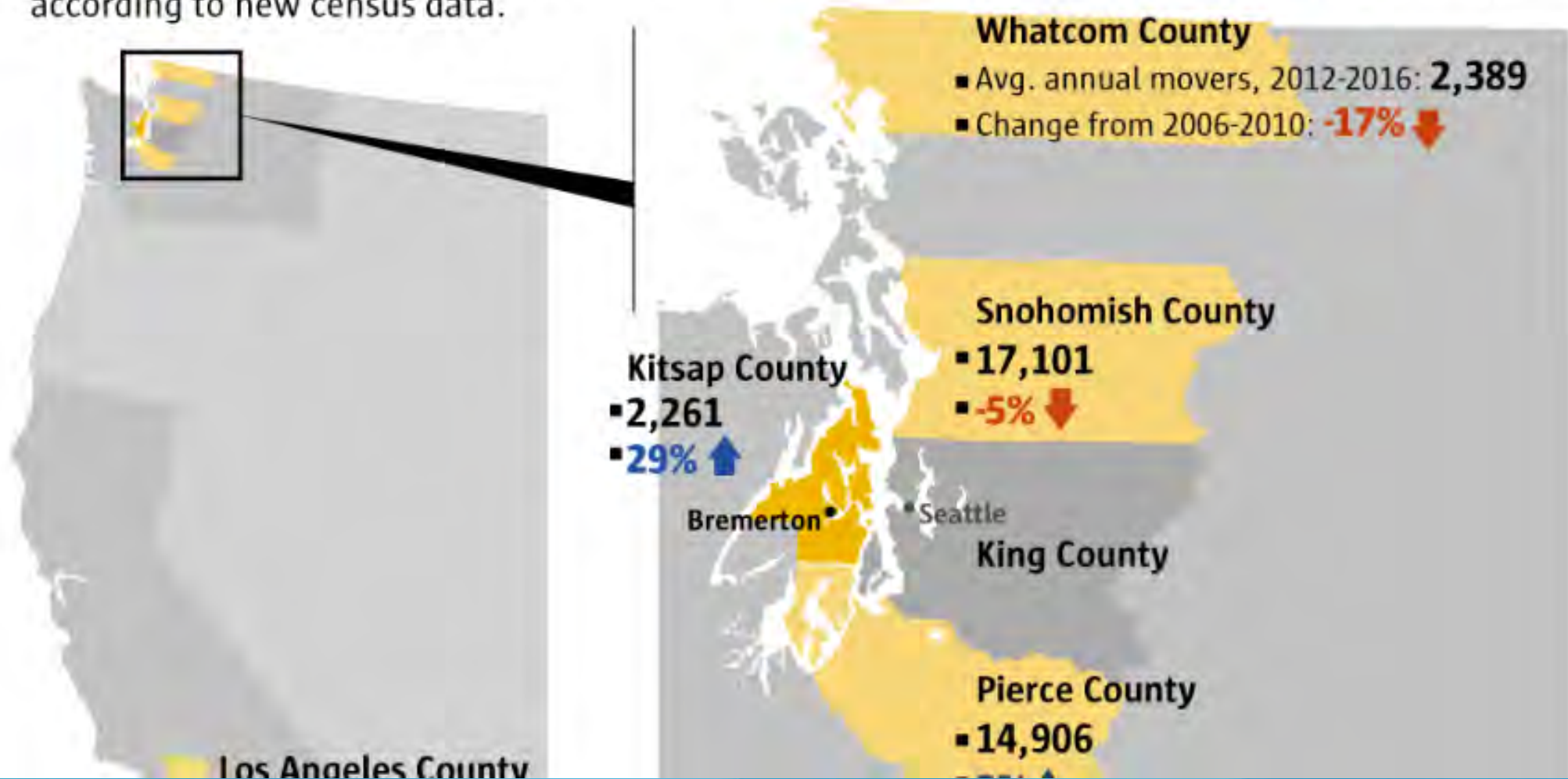


- 21,251 - Employed in Selection Area, Live Outside
- 39,556 - Live in Selection Area, Employed Outside
- 40,346 - Employed and Live in Selection Area



More movers from King to Kitsap County

For the first time, Kitsap County is among the top 5 destinations for movers from King County, according to new census data.



BUSINESS RETENTION, EXPANSION & RECRUITMENT

**Promote Kitsap
as a Prime Business Location**

PTAC
Government Contracting
Assistance & Training

**Focus on Entrepreneurs
& Startups**

Site Location Assistance
GIS, Analytics & Market Research

**Confidential Assistance
to existing & new businesses**

**Workforce
Recruitment & Training**

KADA
Kitsap Aerospace & Defense Alliance

KEDA Tech Committee
Focus on Expanding & Early Stage

BUSINESS RETENTION, EXPANSION & RECRUITMENT



Provide confidential business counseling & support

- One-on-one assistance to existing businesses and startups regarding licensing, sites, market research & more
- Tech Committee
- Federal contracting guidance
- Small Business Roundtable
- Tap into commuter workforce

FOCUS ON TECH SECTOR

KEDA Tech Committee Focus on Expanding & Early Stage



Expanding
and Early
Stage Tech

- KEDA's Technology Committee tracks trends and needs to grow tech sector in Kitsap
 - Talent
 - Education
 - Infrastructure
- Hosts regular "meet ups" to review and discuss tech in business

BUSINESS RETENTION, EXPANSION & RECRUITMENT



PTAC Procurement Technical Assistance Center

Government contracting assistance

- Monthly government Contracting Coffee Hour events
- New/increased government contracting workshops
- Meet the Buyers and other outreach events
- One-on-one assistance, contract and marketing material review
- Collaborate with Navy Small Business directors & primes

BUSINESS RETENTION, EXPANSION & RECRUITMENT



Focus on
partnering
with local,
regional, & state
organizations

Support/partner with entrepreneurial & business organizations including:

- 6 Month Startup
- Olympic Tech Collective
- WWU SBDC
- Co-Working Venues
- Education/Workforce Development Institutions
- WWU SBDC (Small Business Development Center)

BUSINESS RETENTION, EXPANSION & RECRUITMENT



Regional Opportunities & Relationships

Leverage Kitsap's adjacency to the I-5 corridor & Seattle/Tacoma markets

- Focus on Puget Sound Region industry clusters
- Participate in key regional initiatives incl:
 - Aerospace Futures Alliance
 - Washington Maritime Federation
 - Washington Military Alliance
 - Puget Sound Economic Development District
 - Washington PTAC

COMMUNICATIONS, OUTREACH AND MARKETING



Promote
Kitsap
as a prime
Puget Sound
location

Create & deliver messaging to promote Kitsap County as prime business location

- Highlight Kitsap assets: “America’s 2nd Most Innovative Community”; Regional leader in defense & maritime
- Optimize advertising message:
 - “More Community – Less Commute”
 - “Same Tech – Less Travel”

2018 HIGHLIGHTS

207



site visits
/ presentations



56



startup
assistance



22



PTAC events
/workshops



113



clients
assisted



9



trade shows
& conferences



Indicates performance target met or exceeded

2018 HIGHLIGHTS

\$390.6 M



new private investment



335



companies assisted



\$184 M



new business generated



7171



jobs created /supported



243



research/ referrals



Indicates performance target met or exceeded



Thank you for your attention

Contact me for more information

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KITSAP ▶ more community, less commute

YOU COULD BE HERE. Kitsap offers unprecedented quality of life plus all the benefits of the Seattle region without the gridlock and high prices. We are inclusive, thriving and innovative (Verizon and Wall Street 24/7 recently ranked us among America's Most Innovative metro areas!) Find your community in Kitsap! Contact KEDA to learn more.



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