2040 and Beyond

Kick-off Meeting for the Washington Transportation Plan Update

Washington State Transportation Commission

January 17, 2018

Thera Black, SCJ Alliance
Kick-off Meeting Overview

- Introduction to the WTP Update
  - Starting Point
  - Approach
  - Schedule and Engagement

- Work Session Discussions
  - Charter an Advisory Group
  - Spotlight Themes to Emphasize
  - Planning for Success

- (A Very Quick) Commission Assignment
Introduction to the WTP Update

- Starting Point
- Approach
- Schedule and Engagement

2040 and Beyond
Starting Point
We’re not starting from scratch.
We start from a solid planning foundation.
There’s an established policy framework.

Strategic Statewide Policy Framework supporting:

- Economic Vitality
- System Preservation
- System Safety
- Mobility of People and Goods
- Environmental Health
- System Stewardship

Based on input from an active stakeholder engagement process.

In order to connect *all of* Washington’s communities for a healthy and prosperous future.
But an update - *a refresh* - is in order.
There are updated Modal Plans since 2035 WTP adoption.
There are updated MPO/RTPO plans since 2035 WTP adoption.

We also have new and reconfigured RTPOs.
The transportation funding question is evolving.

2030 WTP: The gas tax is dwindling in value as a funding source.

2035 WTP: A mileage-based user fee should be considered to replace gas tax.

2040 WTP: Specific pilot program underway to evaluate Road Usage Charge.

Commission leadership on the difficult question of declining transportation revenue puts Washington at the forefront of national efforts to rethink how to pay for transportation. The 2040 WTP should highlight this issue and reflect the current understanding.
Approach
Nimble, focused update to keep the WTP current and relevant.
Build on 2035 WTP Scenario Planning process.

The future is uncertain.
Build on 2035 WTP Scenario Planning process.

2035 WTP Driving Forces

Top critical uncertainties that will disrupt current transportation policies and objectives:

- Technological change
- Climate change / natural disasters
We’re planning for an uncertain future.

In planning for battle, I have always found that plans are useless but planning is indispensable.

- Communicate
- Collaborate
- Coordinate

Dwight D. Eisenhower
Engage MPOs and RTPOs early and often.

Engage them. They are your boots on the ground.
MPOs and RTPOs are at the intersection of local, state, and federal policy.
Translate the WTP into a 21st century, web-based format.

Make the WTP... compelling
... dynamic
... interactive
... engaging.

Develop a 21st century plan for a 21st century transportation system.
Schedule and Engagement

Make the best use of stakeholders’ limited time and energy.
Keep the update process meaningful but efficient.

Commission adopts updated WTP in December 2018 for delivery to Governor and Legislature in January.

Four Parallel & Inter-related Processes to Get from Here to There

- WTP Content Update and Plan Development
- Stakeholder Engagement
- Public and Media Outreach
- Web-site Development
Multi-faceted stakeholder process.

**Commission Leadership Team**

Debbie Young | Jerry Litt | Hester Serebrin

**STAKEHOLDER ENGAGEMENT**

1. Transportation Commission
2. Steering Committee
3. Advisory Group

Public and stakeholder constituencies
Questions?

Up Next: Your Insights and Perspectives on a Few Timely Topics
Work Session Discussions

- Charter an Advisory Group
- Spotlight Themes to Emphasize in 2040 and Beyond
- Planning for Success
- (A Very Quick) Commission Assignment
Charter an Advisory Group

Members, roles and responsibilities.
Get the right perspectives on things that matter most.

Advisory Group members.
• (2) Transportation Commissioners
• Eastside MPO
• Westside MPO
• Rural RTPO
• Assoc. of WA Cities
• WA Assoc. of Counties
• WA Public Ports
• WA State Transit Assoc.
• Freight Mobility Strategic Invest. Board
• Futurewise
• Transportation Choices Coalition
• Assoc. of WA Business
• WA Traffic Safety Commission
• Governor’s Office / OFM
• Puget Sound Partnership
• Healthy Communities
• WA Dept. of Ecology

Roles and Responsibilities.
- Review / revalidate WTP Vision
- Provide input on spotlight themes of transportation funding mechanism, technology, and resilience
- Provide critical review and edit of internal working draft plan prior to release for public review
- Serve as liaison to representative stakeholders and constituencies for public review of draft WTP
- Champion where possible 2040 WTP and its recommendations

Perspectives also from:
Tribal Transportation Planning Organization | AARP | AAA
Washington Roundtable | WA Trucking Assoc. | WA Tree Fruit Assoc.
WA Dept. of Commerce | CRAB | TIB | WA Wheatgrowers Assoc.
Spotlight Themes to Emphasize in 2040 and Beyond

Advancing strategic statewide policy.
Spotlight Themes to emphasize in 2040 and Beyond.

- Alternative to the Gas Tax [Road Usage Charge]
- Addressing Technological Change
- Resiliency in the Face of Climate Change / Disasters

What are your early thoughts, questions, ideas about the Spotlight Themes?
Planning for Success

Your thoughts on the plan, the process, and the outcomes.
What does success look like?

WTP clearly identifies critical uncertainties affecting transportation.

Manage stakeholder expectations - and then meet them.

People better understand what the WTP is and why it matters.

Put big ideas out there and don’t just stay in a ‘safe zone.’

Maintain the human element - remember this is about people.

It is recognized as an honest process.

Stakeholders feel heard, and that it was worth their time to participate.

Legislators and stakeholders better appreciate the value and purpose of planning for the future.

Stakeholders participate in the rollout.

MPOs and RTPOs think the plan and process were successful.

WSDOT thinks the plan is good.
(A Very Quick) Commission Assignment

Putting into Practice Our Commitment to an Informed, Efficient Process.
We need your help, please.

How relevant are the 2035 WTP strategies for 2040 and Beyond? Tell us what you think by taking this very quick survey:

https://www.surveymonkey.com/r/WTPstrategies

If we get everyone’s responses this evening we’ll provide you with the results on Thursday.
WTP 2040 and Beyond

*If you have questions, ideas, suggestions - get in touch!*

Paul Parker - WA State Transportation Commission
360.705.7118  |  ParkerP@wstc.wa.gov

Thera Black - SCJ Alliance
360.352.1465  |  Thera.Black@scjalliance.com

Thank you for your time and interest.