

# **Minority and Women Owned Business Certification and Participation**

**Presentation to the Transportation Commission**

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# What Does OMWBE Do?

- Identify and eliminate barriers to equal participation by qualified minority and women owned businesses in state agency and educational institution contracts.
- Sole certifier for state and federal programs.
- Conduct outreach.
- Report agency and educational institution state spend with certified minority and women owned businesses.

# State Certification

- OMWBE is sole certifier for minority, women, and socially and economically disadvantaged businesses (RCW 39.19.120).
  
- Types of state certification:
  - Minority owned business enterprise (MBE)
  - Women owned business enterprise (WBE)
  - Socially and economically disadvantaged business enterprise (SEDBE)

# State Certification

## Why receive state certification?

- Results Washington goal: By 2017, increase state agency and educational institution's utilization of state-certified firms in public works and other contracting and procurement to:
  - 10% Minority owned businesses
  - 6% Woman owned businesses
  - 5% Veteran owned businesses
- Firm eligible to apply for Linked Deposit Program, decreases small business loan interest rates up to 2%.

# Federal Certification

- Federal rule requires agencies that let USDOT funded contracts to participate in Unified Certification Program (UCP) (CFR 26.81).
- OMWBE is UCP (certifying agency).
- Types of federal certification:
  - Disadvantaged business enterprise (DBE)
  - Small business enterprise (SBE)
  - Airport concessionaire disadvantaged business enterprise (ACDBE)

# Federal Certification

Why receive federal certification.

- Federally-funded transportation projects have race and gender conscious participation goals.
- Eligible for DBE Support Services administered through WSDOT.

# Certification Requirements

- Licensed to do business in Washington.
- Small business according to U.S. Small Business Administration standards.
- Eligible person(s) own at least 51% of business.
- Personal net worth limits (federal only).
- Control managerial and day-to-day operations.
- Business must be able to perform commercially useful function (state only).

# Supplier Diversity Reports

- Agencies and educational institutions must submit annual reports to OMWBE:
  - ▶ Amount of procurement spent with certified minority- and women-owned businesses.
  - ▶ Plans to increase spending with minority- and women-owned firms.

# Results Washington Goals

By 2017, increase state agency and educational institution's utilization of state-certified firms in public works and other contracting and procurement to:

- 10% Minority
- 6% Woman
- 5% Veteran

# 2014 Results



State agency and educational institution percentage of eligible spend on contracts and other procurement with certified minority- and women-owned businesses = 0.54%

*\*Does not include payments to subcontractors*

# Questions?



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