

PIERCE TRANSIT

The Safest Transit Agency on the West Coast



PIERCE
TRANSIT

Justin Leighton | Government Relations Officer | Pierce Transit
Lakewood, WA | November 19, 2014

Pierce Transit

Pierce Transit Board of Commissioners



Rick Talbert
Chair
Pierce County
Councilmember



Steve Vermillion
Vice Chair
City of Puyallup
Councilmember

Pat McCarthy
Pierce County Executive

Marilyn Strickland
Mayor of Tacoma

Don Anderson
Mayor of Lakewood

Lauren Walker
Tacoma Councilmember

Kent Keel
University Place Councilmember

Nancy Henderson
Steilacoom Councilmember – Small Cities Rep

Daryl Eiding
Mayor of Edgewood – Fife/Milton/Edgewood Rep

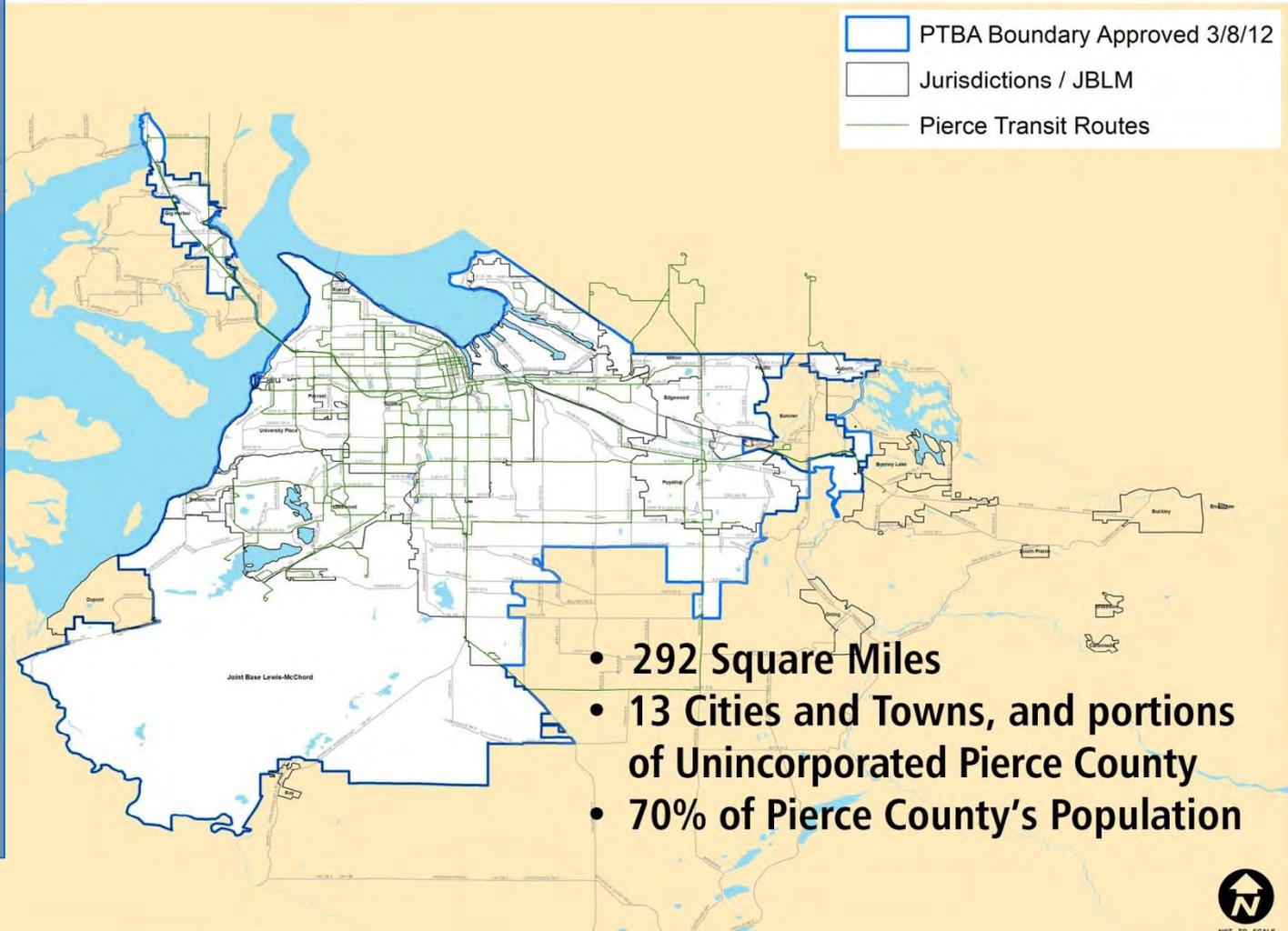
Pierce Transit

CURRENT SERVICE BOUNDARIES (As of May 2012)



Jurisdictions within the PTBA

- Auburn
- Edgewood
- Fife
- Fircrest
- Gig Harbor
- JBLM
- Lakewood
- Milton
- Pacific
- Puyallup
- Ruston
- Steilacoom
- Tacoma
- University Place
- Pierce County



0 1 2 4 6 8 Miles



NOT TO SCALE

Pierce Transit RIDERSHIP



Who Rides Pierce Transit?

- Average age is 34 years old
- 39% have no working vehicle
- 44% come from households with annual incomes below \$20,000
- 62% are ORCA card users

Where are the Riders Going?

- 30% - work
- 22% - school/college
- 18% - recreation & social activities
- 16% - shopping & errands
- 13% - appointments



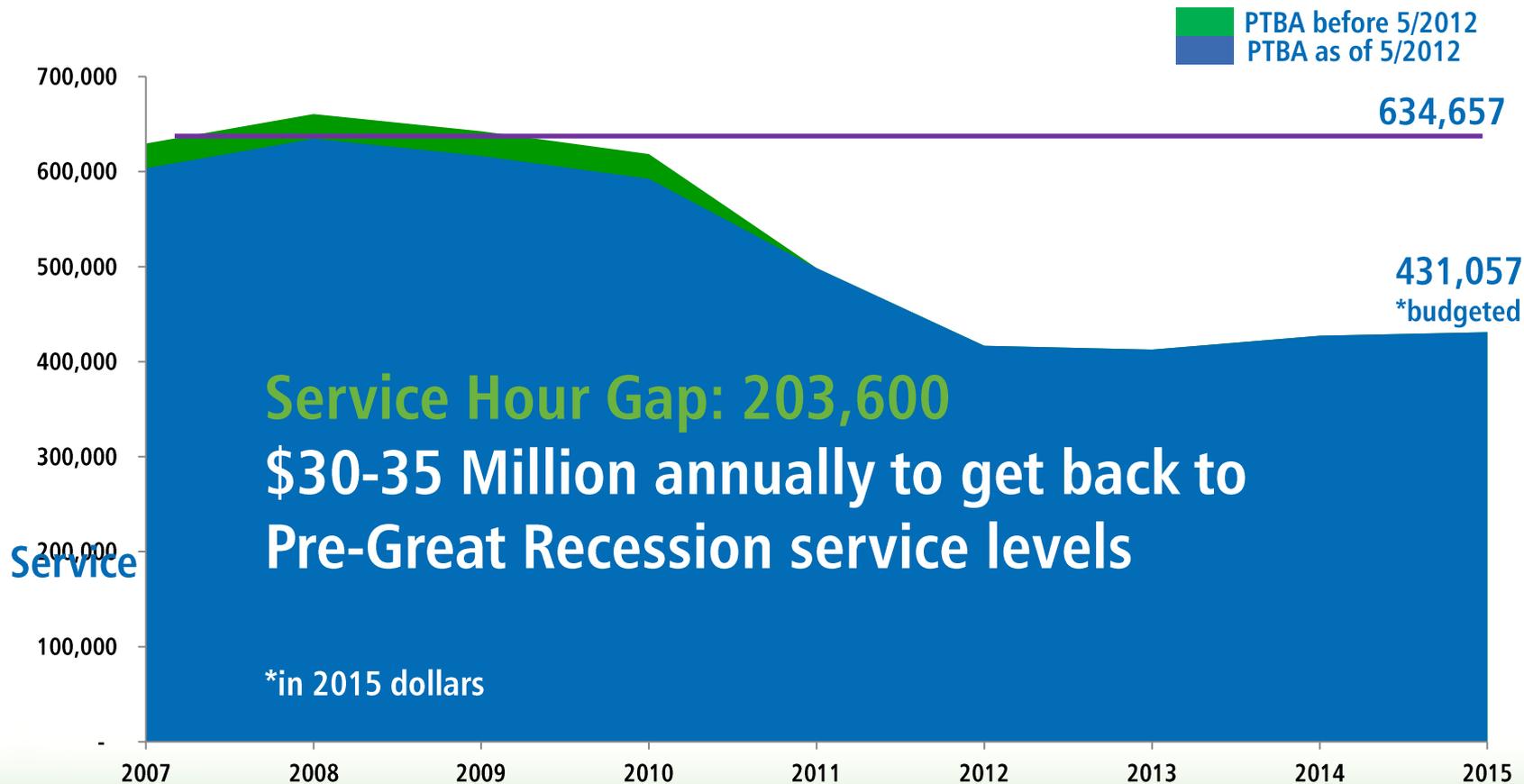
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2008 VS 2013 COMPARISON



	2008	2013	Change
Fixed Route Bus			
Total Boardings	14.9 Million	10.3 Million	(31%)
Average Weekday Boardings	48,877	34,392	(30%)
Service Miles	8.7 Million	5 Million	(42%)
Annual Service Hours	622,162	412,276	(31%)
SHUTTLE (Paratransit)			
Total Boardings	451,686	371,302	(18%)
Eligible Clients	7,968	5,368	(32%)
Vanpool			
Total Boardings	851,991	926,359	9%
Customers	2,596	2,643	2%

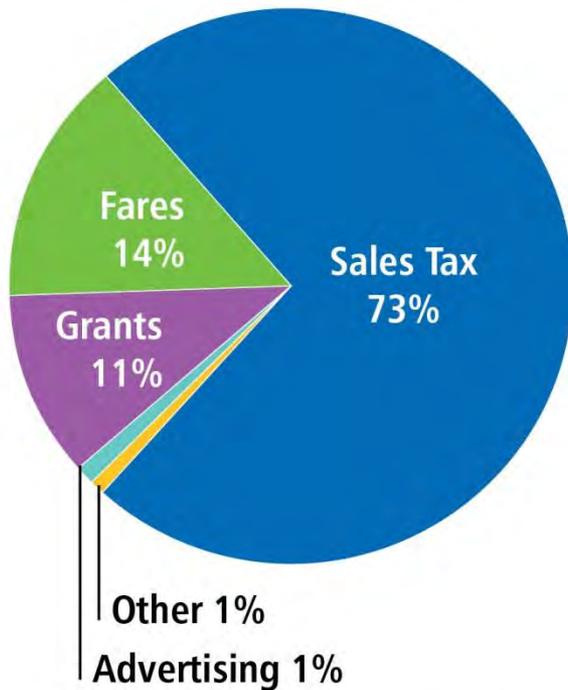
Pierce Transit SERVICE HOURS



Pierce Transit FINANCES

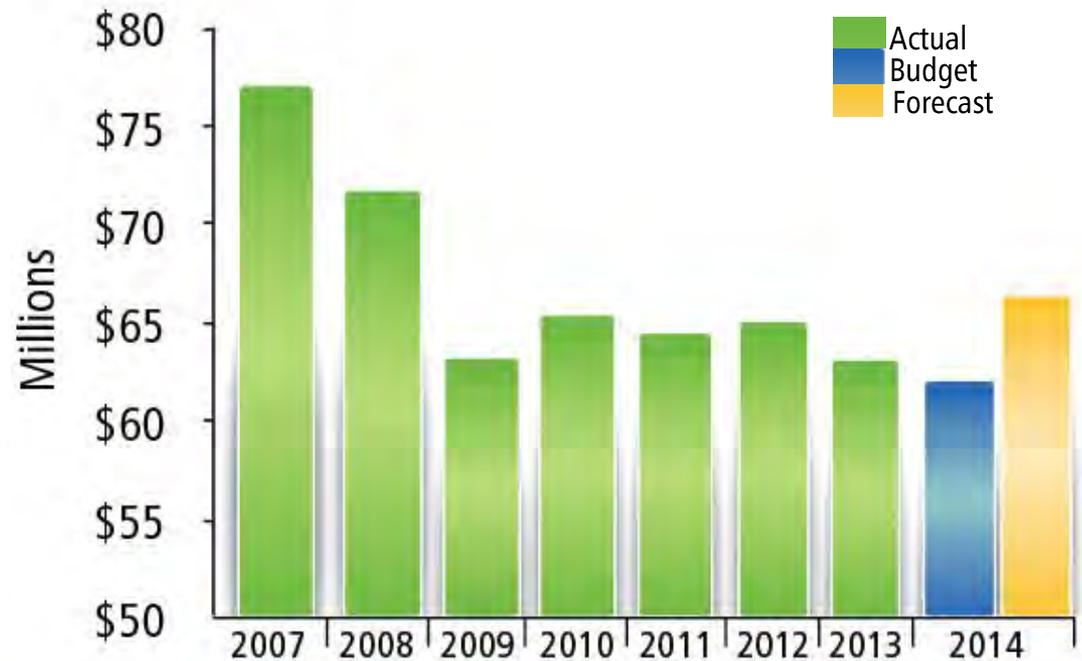


2014 Operating Revenues



Excludes Sound Transit

Annual Sales Tax Collections: 2007-2014 Sales Tax Rate 6/10 since 2002



Pierce Transit

\$135 MILLION CUT OR SAVED SINCE 2008



- Two fare increases: from \$1.50 to \$1.75 (2009) to \$2.00 (2010)
- 38% cut in management and four rounds of layoffs
- Cost-of-living and wage freeze for management and non-represented
- No pay increase in recent 3-year union contract
- Capital projects delayed or eliminated
- Planned facility upgrades delayed or canceled
- Federal grants and alternative fuel reimbursements saved in congressional budget
- Two failed "Proposition 1" ballot measures (2011 & 2012)



WHAT'S NEXT?



- **2015 Budget Finalization**
- **Fare Change Coming**
- **Update to the 2014-2016 Strategic Plan**
- **Destination 2040 Long Range Planning**
- **2015 Major Projects**

Pierce Transit FARE CHANGE



December 8, 2014

- **Elimination of Transfers**
 - \$2 adult one way
 - \$0.75 senior/disabled/youth one way
 - ORCA users still get 2 hour transfer
- **Instituting all day pass**
 - \$5.00 adults
 - \$2.50 for senior/disabled/youth



Pierce Transit
LONG RANGE PLAN



D E S T I N A T I O N

2040



Pierce Transit • Long Range Plan

Pierce Transit 2015 PROJECTS



- Tacoma Dome TOD
- Tacoma Dome Station Zone Expansion
- 112th / Pacific Ave Bus Zones & New Trunk Route 4
- Trunk Route 1 detour and service hour
- Tacoma LINK Light Rail Expansion collaboration

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