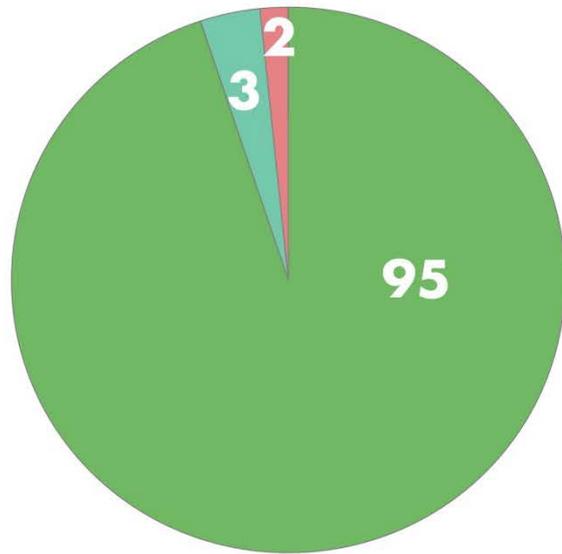




Whatcom Transportation Authority

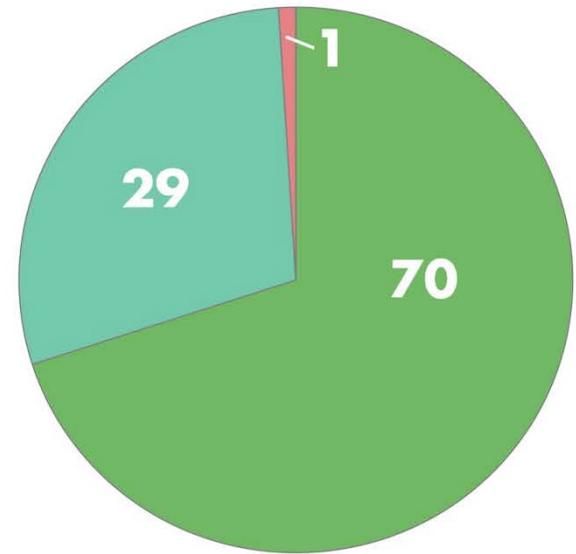
WTA at a Glance

2013



% of Boardings

- Fixed Route
- Paratransit
- Vanpool



% of Budget

Cost per Ride

Fixed Route

\$2.80

\$4.51

Paratransit

\$35.92

\$35.95

Vanpool

\$2.51

\$3.64



Issues

- ▶ For transit to be ***Valuable***
- ▶ Transit must be ***Viable***

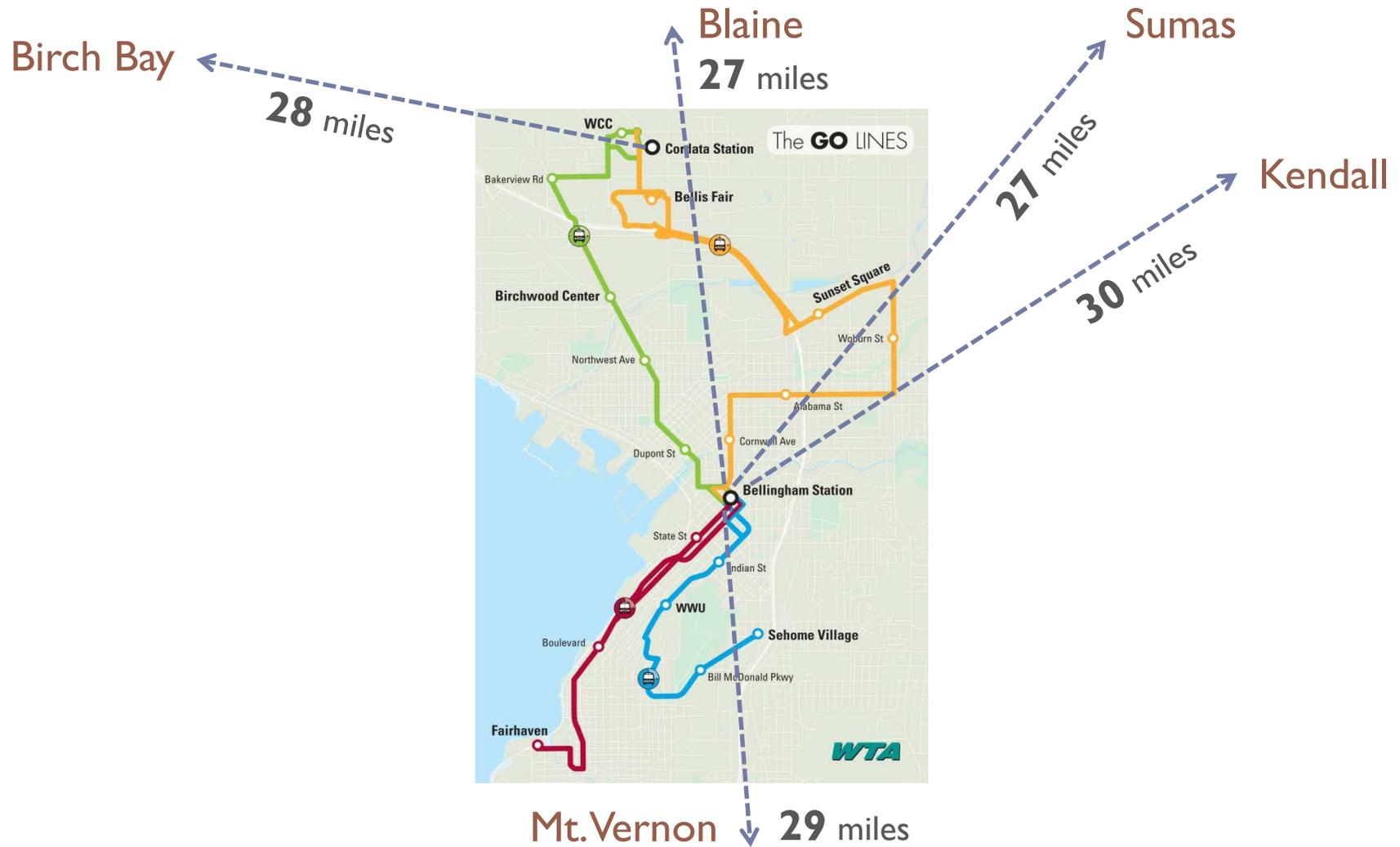


Challenges



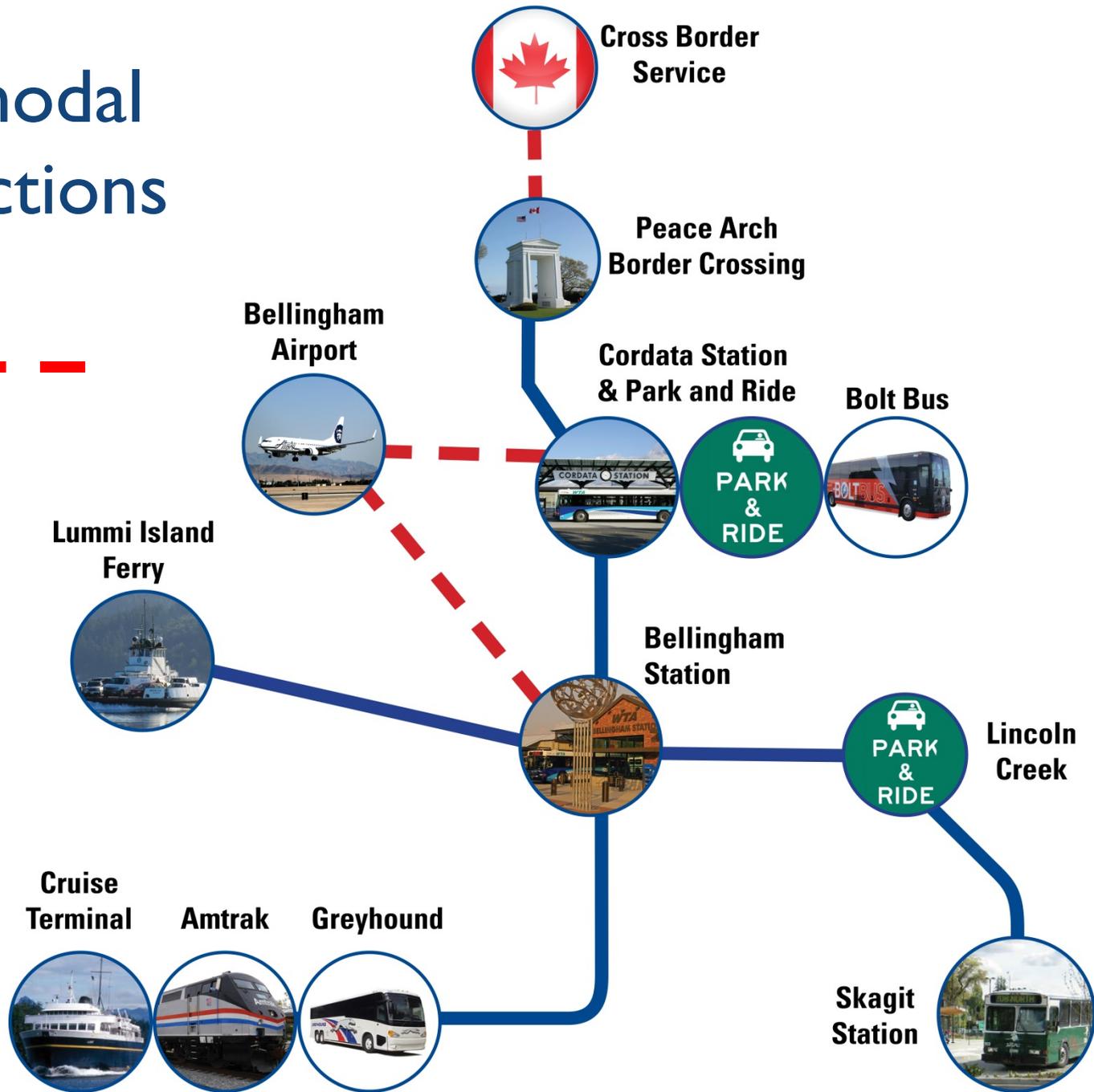


Prioritizing Service



Multi-modal Connections

Missing Connections 



Aging Baby Boomers



Potential Solutions

- ▶ Queue Jump Lanes
- ▶ Transit Signal Priority
- ▶ Improved Pedestrian Infrastructure

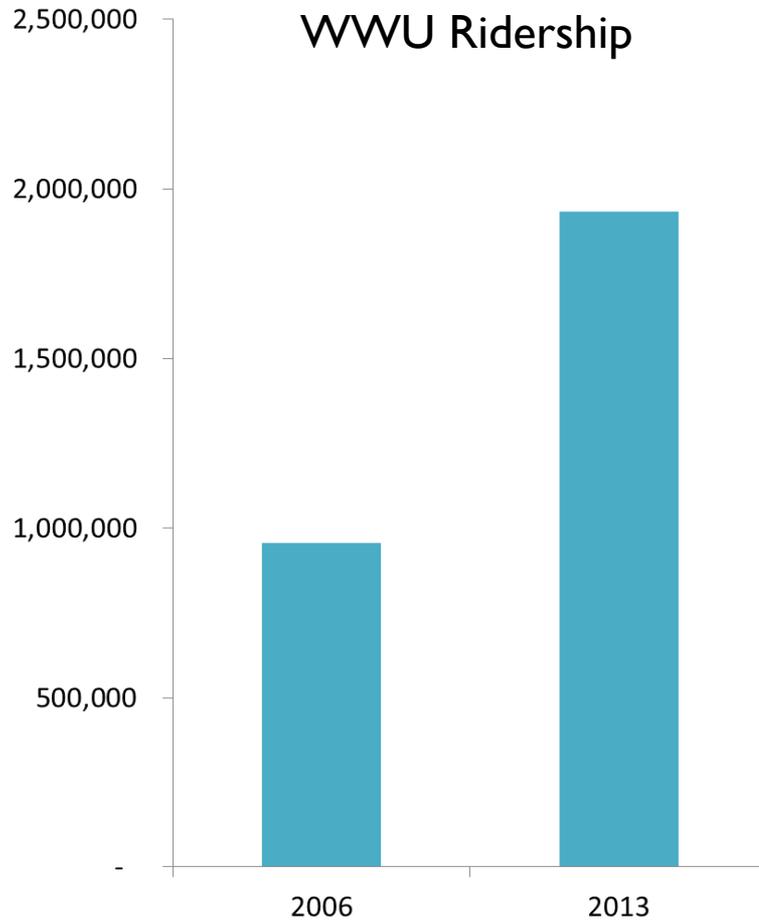


Partnering with Our Community





The WWU Bus Pass



- ▶ Began September 2007
- ▶ WWU increased 100%
- ▶ Non-WWU increased 34%



Passenger Miles Matter

- ▶ Route 80X – Bellingham to Mt. Vernon via I-5

25 miles x **52,000** boardings =

1,300,000 passenger miles for 2013

- ▶ Route 72X – Bellingham to Kendall via SR 542

18 miles x **57,800** boardings =

1,040,000 passenger miles for 2013

Questions and Summary

