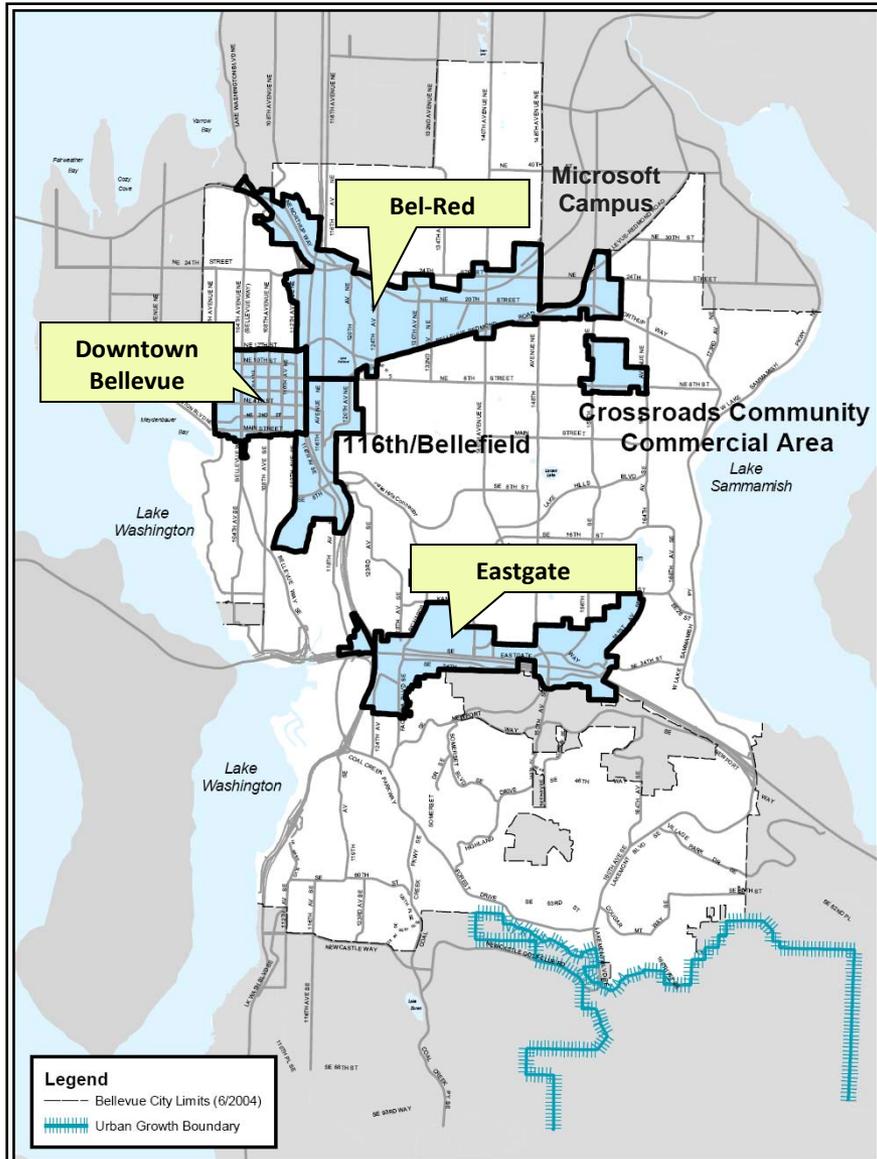


Bellevue's Growth Centers



Downtown Bellevue

- First subarea plan adopted 1979
- Comprises only 2% of city's land area
- Dense mix of office, retail, residential, hospitality, and cultural uses

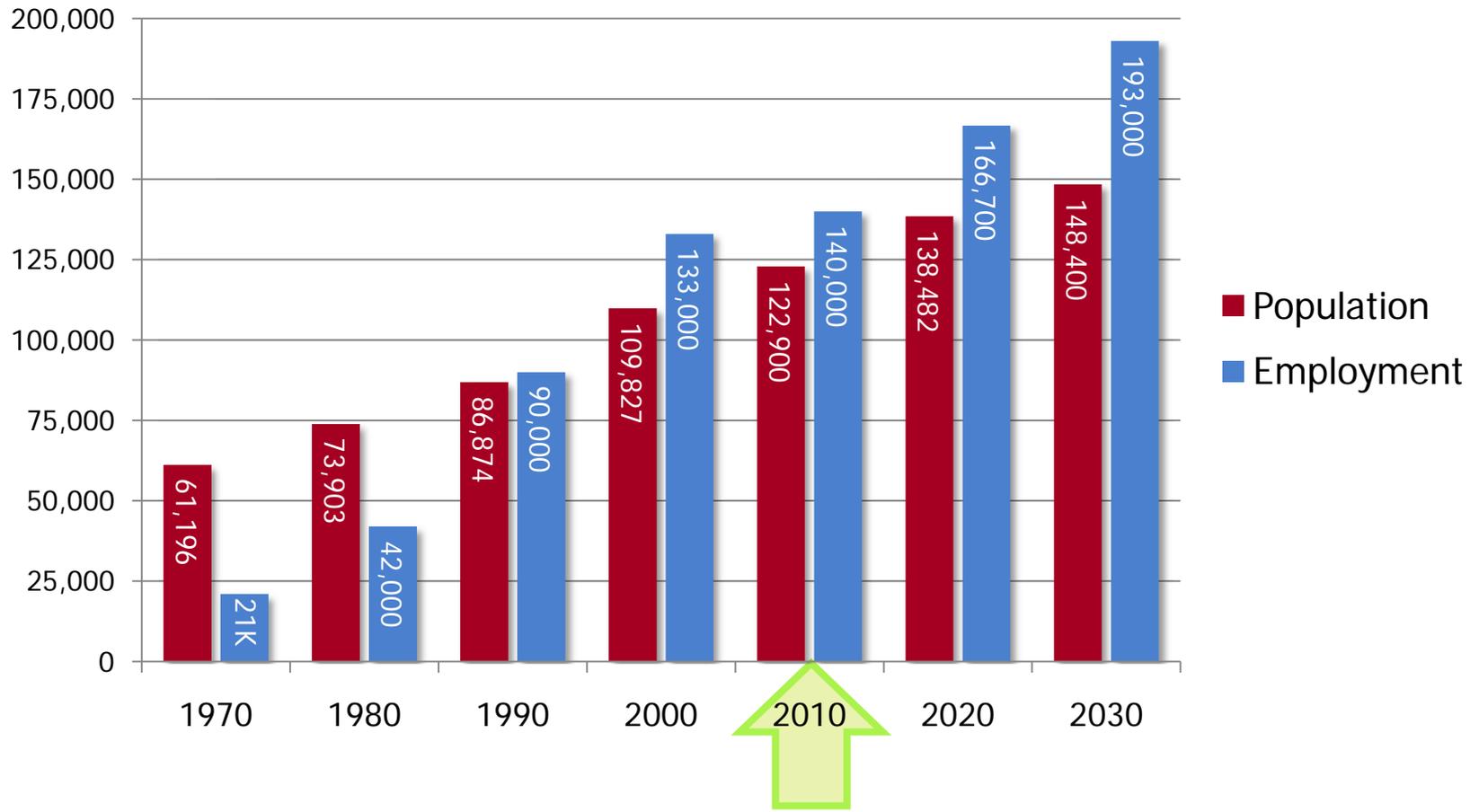
Bel-Red Corridor

- Emerging growth area
- Capitalizes on light rail investment
- Strategically located between Downtown and Microsoft Campus

Eastgate

- Planning effort underway
- Focus on transportation, vitality and character issues

Citywide Historic and Forecast Growth



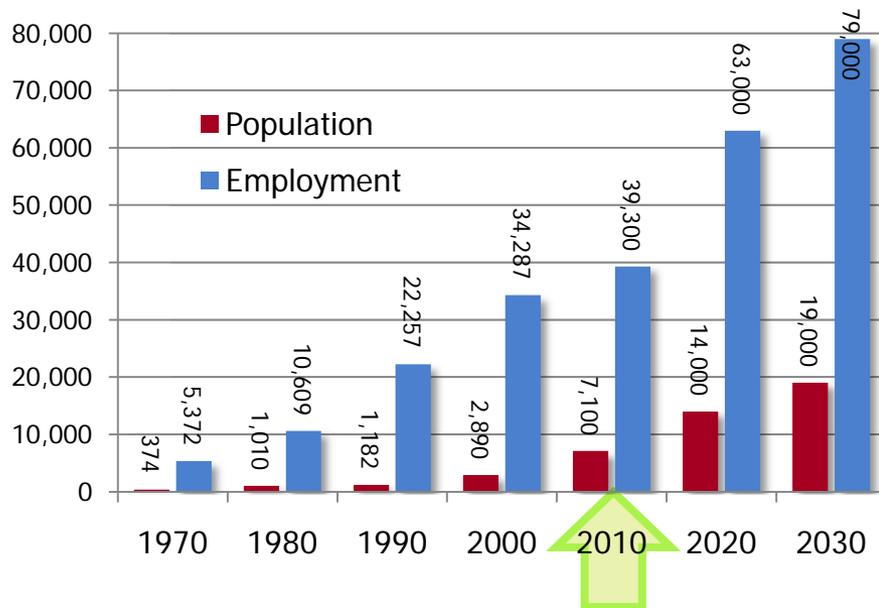
Downtown Bellevue & Bel-Red Subarea



Downtown Bellevue

Downtown continues to be primary focus for new development in the city

- Employment has nearly doubled in past 20 years; expected to double again by 2030
- Residential population expected to approach 19,000 by 2030

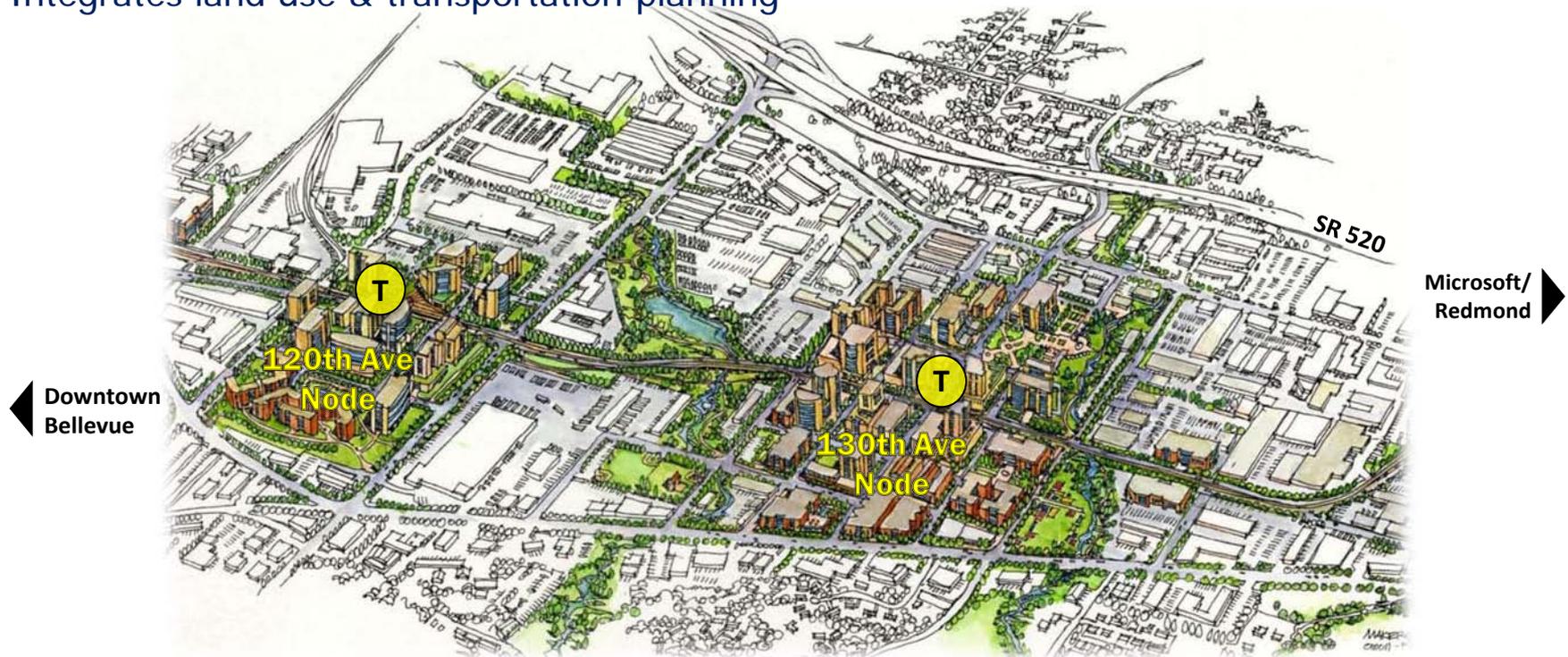


New Vision for Bel-Red

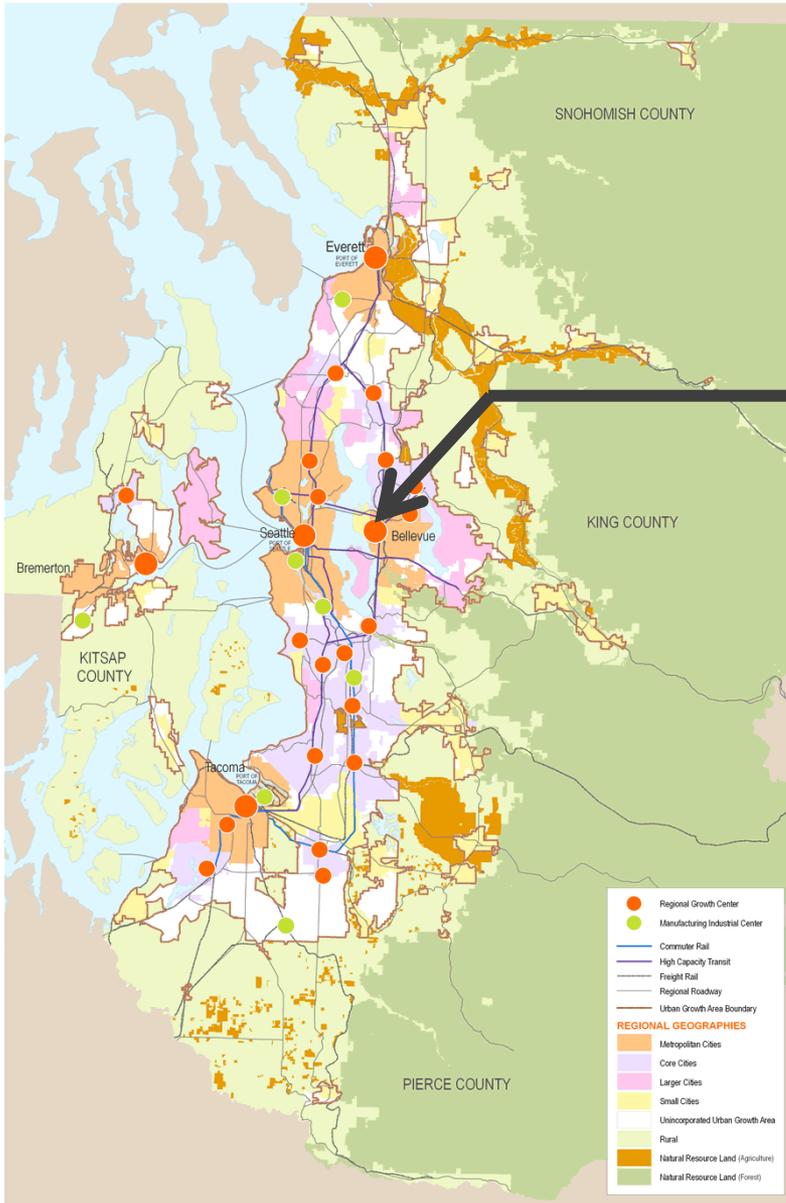
- Transforms aging light industrial and commercial area
- Efficiently uses urban land while providing one of the largest TOD sites in the country
- Provides a leading model for growth management and sustainable development
- Integrates land use & transportation planning

2030 Market Forecast

- 4.5 million sq ft commercial = *10,000 new jobs*
- 5,000 new housing units = *9,500 new residents*



Bellevue in the Region



Bellevue is one of five Metropolitan Cities in the Puget Sound region

Regional goal: Use urban area efficiently, and integrate land use and transportation planning